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# Stafford Borough Rural Business to Business Grant

Apply for up to £5,000 to develop  
new products and services.



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**Grants supporting 80% of total project costs up to a maximum of £5,000 are on offer to help rural businesses.**

## **What can this grant support?**

- › Website design
- › Marketing materials for a new product or service
- › Specialist financial and planning advice on new product design
- › Capital equipment
- › Advertising, PR and publicity to launch a new product or service
- › Recruitment, training and skills to support development

## **Who is eligible?**

To apply for the grant you must provide valid information regarding how the grant will help with your business growth plans

- › Small to medium sized business with less than 250 (fte) employees whose annual turnover is under £40m. You must have a full set of certified trading accounts or management accounts for 2022/23
- › Companies based in commercial premises in a rural area of Stafford Borough ([www.staffordbc.gov.uk/DemServWards](http://www.staffordbc.gov.uk/DemServWards))
- › Businesses where 75% or more of their turnover comes from selling direct to other businesses
- › Businesses who want to develop a new product or service

Visit [www.staffordbc.gov.uk/rural-business-business-funding](http://www.staffordbc.gov.uk/rural-business-business-funding) for further information and to apply.



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Funded by the UK government through the UK Shared Prosperity Fund.

[www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus](http://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus)