

Dear Members

Licensing Sub Committee

A meeting of the Licensing Sub Committee will be held on **Friday 15 November 2024 at 10.00am** in the **Craddock Room, Civic Centre, Riverside, Stafford** to deal with the business as set out on the agenda.

Please note that this meeting will be recorded.

Members are reminded that contact officers are shown in each report and members are welcome to raise questions etc in advance of the meeting with the appropriate officer.



Head of Law and Governance

LICENSING SUB COMMITTEE

15 NOVEMBER 2024

Chair - Councillor A M Loughran

AGENDA

- 1 Apologies
- 2 Officer's Reports

Page Nos

ITEM NO 2(a) **Application for a Premises Licence:
Deal Zuper, 80-82 Weston Road, Stafford
ST16 3RW** 3 - 33

REPORT OF THE LICENSING MANAGER

Membership

Chair - Councillor A M Loughran

J A Barron	L Nixon
A P Edgeller	M Phillips
P A Leason	J P Read
A M Loughran	J T Rose
J A Nixon	J Thorley

(The 3 Members to form the Sub Committee will be appointed from the above)

Agenda Item 2(a)

Committee:	Licensing Sub Committee
Date of Meeting:	15 November 2024
Report of:	Licensing Manager
Contact Officer:	Julie Wallace
Telephone Number:	01785 619605
Ward Interest:	Littleworth

Application for a Premises Licence: DEAL ZUPER - CONVENIENCE STORE

Purpose of Report

To consider an Application for a Premises Licence in relation to the property known as Deal Zuper, 80-82 Weston Road Stafford ST16 3RW.

1 Detail

On 8 September 2024 the Council received an application for a Premises Licence for Deal Zuper Ltd, a convenience store, 80-82 Weston Road Stafford. ST16 3RW.

- 1.1 The application is for a Premises Licence to operate from 07:00hrs - 23:00hrs seven days a week, Monday - Sunday.
- 1.2 The Premises Licence Holder of the premises is Mr Devakaran Sellathurai. The agent for the application is Naga Rajesh from Preradic Ltd. The Designated Premises Supervisor (DPS) has been named as Umashankar Ganesalingam, however it needs to be noted that the registered address given for the DPS is in Brighton so in effect is not likely to be present at the premises to manage the licensing objectives which is concerning.
- 1.3 A relevant representation has been received during the consultation period from concerned home-owners, who own the house next door, to this potential premises, and are currently renting out the property and has stated that their current tenants are distressed about this application as they work shifts. The objection relates to two of the licensing objectives, the Prevention of Public Nuisance and the Prevention of Crime and Disorder.

- 1.4 A further letter has also been received and signed by a number of local residents concerned by the opening hours and potential of noise which again relates to the licensing objective, the Prevention of Public Nuisance
- 1.5 There have been no objections received from the Responsible Authorities although conditions have been agreed between the Applicant and Environmental Health Officers.
- 1.6 The documents relating to the application including the application for the Premises Licence and the representation are attached as an **APPENDIX**

2 Recommendation

- 2.1 That the Licensing Sub Committee considers the application for a Premises Licence and considers whether to grant the licensed as applied for or make any variations or add any conditions as deemed appropriate in the circumstances.
- 2.2 Previous Consideration

Nil

Background Papers

File available in Licensing Section

* required information

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You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name Devakaran
 * Family name Sellathurai
 * E-mail manager.accelero@gmail.com

Main telephone number

Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House? Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number 14680075

Business name DEALZUPER LTD

If the applicant's business is registered, use its registered name.

VAT number -

Put "none" if the applicant is not registered for VAT.

Legal status Private Limited Company

Continued from previous page...

Applicant's position in the business Director

Home country United Kingdom

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name [REDACTED]

Street [REDACTED]

District

City or town [REDACTED]

County or administrative area

Postcode [REDACTED]

Country United Kingdom

Agent Details

* First name Naga

* Family name Rajesh

* E-mail [REDACTED]

Main telephone number [REDACTED]

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

Is your business registered in the UK with Companies House? Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number 06100860

Business name Preradic Ltd

If your business is registered, use its registered name.

VAT number - None

Put "none" if you are not registered for VAT.

Legal status Private Limited Company

Continued from previous page...

Your position in the business Director

Home country United Kingdom

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

Building number or name



Street



District

City or town



County or administrative area

Postcode



Country

United Kingdom

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PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

- Address OS map reference Description

Postal Address Of Premises

Building number or name 80 - 82 [Deal Zuper]

Street Western Road

District

City or town Stafford

County or administrative area

Postcode ST16 3RW

Country United Kingdom

Further Details

Telephone number

Non-domestic rateable value of premises (£) 5,100

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APPLICATION DETAILS

In what capacity are you applying for the premises licence?

An individual or individuals

A limited company / limited liability partnership

A partnership (other than limited liability)

An unincorporated association

Other (for example a statutory corporation)

A recognised club

A charity

The proprietor of an educational establishment

A health service body

A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales

A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England

The chief officer of police of a police force in England and Wales

Confirm The Following

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

I am making the application pursuant to a statutory function

I am making the application pursuant to a function discharged by virtue of His Majesty's prerogative

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NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name Dealzuper

Details

Registered number (where applicable) 14680075

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

Limited Company

Address

Building number or name [Redacted]

Street [Redacted]

District

City or town [Redacted]

County or administrative area

Postcode [Redacted]

Country United Kingdom

Contact Details

E-mail manager.accelero@gmail.com

Telephone number

Other telephone number

* Date of birth [Redacted] / [Redacted] / [Redacted]
dd mm yyyy

* Nationality Sri Lankan [Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

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OPERATING SCHEDULE

When do you want the premises licence to start? 07 / 10 / 2024
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end [Redacted] / [Redacted] / [Redacted]
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

Convenience store

Continued from previous page...

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

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PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

- Yes No

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PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

- Yes No

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PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

- Yes No

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PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

- Yes No

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PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

- Yes No

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PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

- Yes No

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PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

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PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

- Yes No

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LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

- Yes No

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SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

- Yes No

Standard Days And Timings

MONDAY

Start 07:00 End
Start End 23:00

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start 07:00 End
Start End 23:00

WEDNESDAY

Start 07:00 End
Start End 23:00

THURSDAY

Start 07:00 End
Start End 23:00

FRIDAY

Start 07:00 End
Start End 23:00

SATURDAY

Start 07:00 End
Start End 23:00

Continued from previous page...

SUNDAY

Start 07:00 End

Start End 23:00

Will the sale of alcohol be for consumption:

On the premises Off the premises Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

First name Umashankar

Family name Ganesalingam

Date of birth / /
dd mm yyyy

Continued from previous page...

Enter the contact's address

Building number or name [REDACTED]
Street [REDACTED]
District
City or town [REDACTED]
County or administrative area [REDACTED]
Postcode
Country United Kingdom
Personal Licence number (if known) LEW2666
Issuing licensing authority (if known) Lewisham Council

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known) If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

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ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N/A

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HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start 07:00 End
Start End 23:00

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

TUESDAY

Start 07:00 End

Start End 23:00

WEDNESDAY

Start 07:00 End

Start End 23:00

THURSDAY

Start 07:00 End

Start End 23:00

FRIDAY

Start 07:00 End

Start End 23:00

SATURDAY

Start 07:00 End

Start End 23:00

SUNDAY

Start 07:00 End

Start End 23:00

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

All members of staff will receive training regarding all four licensing principles contained in the Licensing Act 2003

b) The prevention of crime and disorder

- Police will be reported for any incidents of a criminal nature.
- A comprehensive Internal & External CCTV will be installed, and the recordings will be kept for minimum of 30 days. Also, these recordings will be available for any responsible authorities

c) Public safety

- Fire safety equipment are installed and will be maintained on the premises.
- The Emergency Exit will be kept free from obstructions at all times.
- Staff will be fully trained in alcohol sales and fire safety/evacuation procedures.

d) The prevention of public nuisance

- Adequate bins will be available for customers to dispose of their litter.

e) The protection of children from harm

- EPOS terminal with till prompt for alcohol & tobacco sale
- The Challenge 25 Policy will be strictly followed, and the relevant signs will be on display.
- A register of refusal of sales will be kept and maintained on the premises.
- Spirits will be located behind the counter Area.

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NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

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Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

Continued from previous page...

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

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If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

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NOTES ON REGULATED ENTERTAINMENT

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In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

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- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

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PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £87000 £315.00

Band D - £87001 to £125000 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £125000 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£) 190.00

DECLARATION

Continued from previous page...

How we use your personal information The information that you have provided on this form will be used by Stafford Borough Council, who are the data controller, for the processing of your application and providing you with a licence. We will only share your information with/ or on The Public Register, The Home Office, other Government agencies, Council departments and Enforcement agencies and the National Fraud Initiative when necessary or where the law otherwise requires or allows us to do so. For further information, please see www.staffordbc.gov.uk/privacynotices

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name Naga Rajesh
* Capacity Authorised Agent
* Date 08 / 09 / 2024
 dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
 2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/stafford/apply-1> to upload this file and continue with your application.
- Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED

OFFICE USE ONLY

Applicant reference number

Fee paid

Payment provider reference

ELMS Payment Reference

Payment status

Payment authorisation code

Payment authorisation date

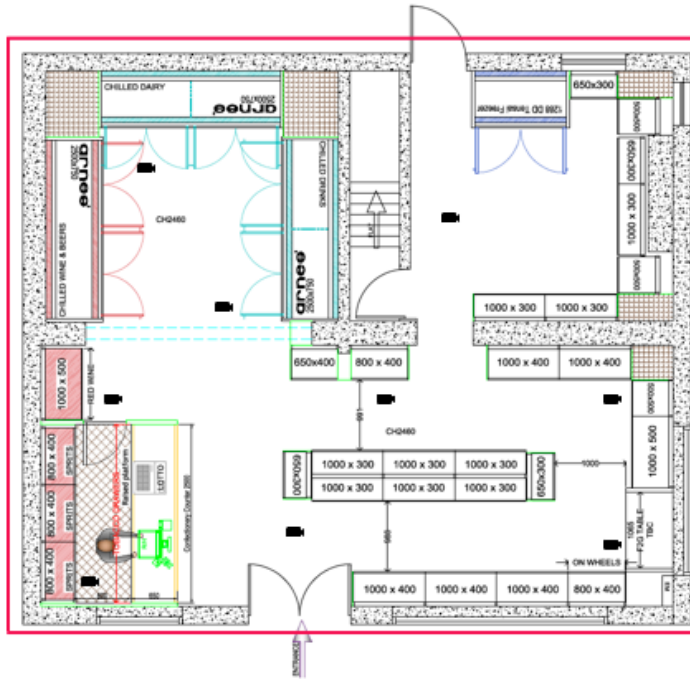
Date and time submitted

Approval deadline

Error message

Is Digitally signed

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [21](#) Next >



LINK SHOPFITTING
 UNIT 4, CLIPPER PARK ESTATE,
 THURROCK PARK WAY, TLBURY
 ESSEX, SUFFS TN4
 Tel: 020 8991 2110 Mob: 078 1823 1355
 E-mail: info@linkshopfitting.com

Client: Mr Deepakaran

Address:
 Go Local
 80/82 Weston Road
 Stafford
 ST16 3RW

Telephone Number:

Date: 20/08/24
Reference: August 2024 - 09
Scale: 1:50 @A3
Revision: 01
Drawing by: J.T

Legends:

- SOFT DRINKS AND DAIRY FRIDGE
- ALCOHOL FRIDGE
- FREEZER
- RAISED PLATFORM
- PROMOTION SHELF
- ALCOHOL AREA
- SLAT PANEL
- CORNER BOVING

RETAIL AREA: 61m² BOH AREA: m²

ALL DIMENSIONS MUST BE VERIFIED ON SITE PRIOR TO ANY WORKS TAKING PLACE. THIS DRAWING REMAINS THE PROPERTY OF LINK SHOPFITTING AND MAY NOT BE REPRODUCED IN ANY WAY WITHOUT PRIOR CONSENT.

Constructionline **citb**

INTRAC
 INSTALLATION & MAINTENANCE

arnec

Client Name:

Date:

Consent of individual to being specified as premises supervisor

I Umashankar Ganesalingam
[full name of prospective premises supervisor]

of [redacted]
[redacted]
[redacted]
[home address of prospective premises supervisor]

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

Premises Licence[type of application]

by Dealzuper Ltd[name of applicant]

relating to a premises licence ---[number of existing licence, if any]

for Deal Zuper

80 - 82 Weston Road

Stafford, ST16 3RW

[name and address of premises to which the application relates]

and any premises licence to be granted or varied in respect of this application made

by Dealzuper Ltd[name of applicant]

concerning the supply of alcohol at Deal Zuper

80 - 82 Weston Road

Stafford, ST16 3RW

[name and address of premises to which application relates].

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number LEW 2666

[insert personal licence number, if any]

Personal licence issuing authority Lewisham Council

[insert name and address and telephone number of personal licence issuing authority, if any]

[redacted]signed

Umashankar Ganesalingam name (please print)

06 / 09 / 2024dated

[REDACTED]

[REDACTED]

[REDACTED]

17/09/2024

Dear Licensing Officer

We would like to express our concern about the proposed change of use and opening hours of 80-82 Weston Road, Stafford, ST16 3RW.

The previous business operating from this address was open 8-5 Monday-Friday and until midday on a Saturday.

The only other business operating in this predominantly residential area is the local butchers who opens day time hours only.

We are concerned about the proposed opening hours 7am-11pm seven days a week and the impact that it will have on the local area.

We are concerned about the noise that this business will have on us as we (the estate of late [REDACTED]) own the adjoining property 84 Weston Road and currently rent this property out and really do not wish to lose our current tenants who are distressed by this proposal as they work shifts.

We are also concerned by the lack of parking to accommodate such a business.

We are also concerned about the idea of the premises being licensed and the problems that people buying and consuming

alcohol cause and do we really need this kind of business when there are two Co-op stores within the area both selling alcohol and open reasonable hours.

We are disgusted by the way that this change of use is being gone about applying for shutters first and then the licence, with **NO communication** to the neighbours and people living in the surrounding area.

We were originally led to believe from the builders that the property was being converted in a flat upstairs with an office downstairs.

We look forward to hearing from you and sincerely hope that our concerns are taken seriously

Kind Regards

[Redacted signature line]

[Redacted name]

[REDACTED]

[REDACTED]

[REDACTED]

03/10/2024

Dear Licensing Officer

After to speaking to residents in the vicinity of 80-82 Weston Road,Stafford,ST16 3RW.

I would like to voice their concerns about the proposal reference change of use to a licensed premises when there are 2 public houses and a CO-OP store.(They see no reason for such a premises-but did state a shop opening 8am-6 pm would be okay)

They also expressed concern about the opening hours 7am-11pm and the additional problems that this will cause with parking which is already limited and noise that persons using the premises would cause,as well as the possibility of mindless behaviour that is probable with such an establishment.

I have attached a petition which is signed by the residents.

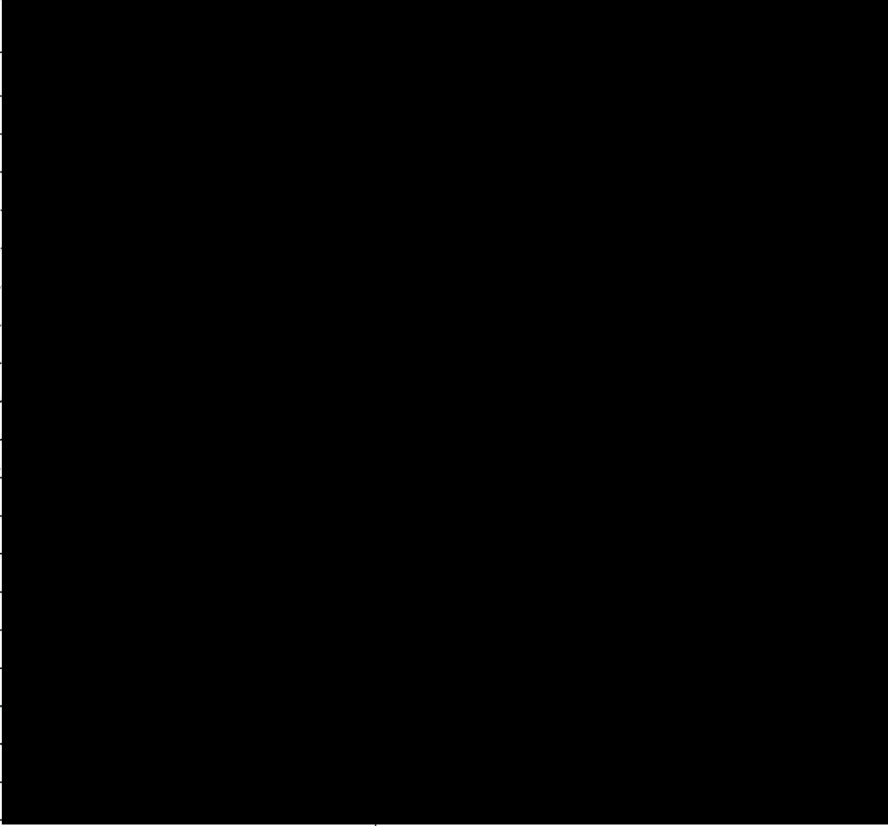
Kind regards

[REDACTED] (Owner of 84 Weston Road)

[REDACTED]

[REDACTED]

[REDACTED]

Petition to object to proposal of 80-82 Weston Road, Stafford, ST16 3RW			
Printed Name	Signature	Address	Date
HEATHER WILHELMUS			1-10-24
Nathan Evans			1-10-24
Lauren Castree			1-10-24
NIGEL WILLIAMS			1-10-24
Vanessa Bryen			1-10-24
Dorote McLean			1-10-24
Jacek Mazeruch			1-10-24
Jonathan McLean			1-10-24
W. ...			1-10-24
R. ...			1-10-24
MAUREEN HONOB			1-10-24
Steve Smith			1-10-24
Andrea Smith			1-10-24
SACAH TAYLOR			1-10-24
Bethan Bentley-Clayton			1/10/24
MICK ELLIOTT	1-10-24		
ROGER TOMUNSON	2/10/2024		
Natalie Bacon	2/10/2024		
Alana Bacon	02/10/2024		
0			

From: [Nicole Clifford-Jones](#)
To: [ehlicensing](#)
Subject: FW: Premises Licence Application- Deal Zuper, 80-82 Weston Road, Stafford. 310061
Date: 19 September 2024 15:41:51
Attachments: [image001.png](#)
[image437820.png](#)

Hello

Environmental Health have no objection to this application subject to the following conditions agreed with the applicant, for the prevention of public nuisance.

1. Waste is not to be placed in outside areas between 22:00 and 07.00 hours on the following day.
2. No collections of waste or recycling materials (including bottles) from the premises shall take place between 22.00 and 07.00 hours on the following day.
3. No deliveries to the premises shall take place between 22.00 and 07.00 hours on the following day.

Please see the email below for agreement by the applicant.

Kind regards,
Nicole



Nicole Clifford-Jones | Environmental Health Officer
Stafford Borough Council | Civic Centre | Riverside | Stafford | ST16 3AQ
01785 619418 | nclifford-jones@staffordbc.gov.uk | www.staffordbc.gov.uk

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From: Naga Rajesh <preradic@hotmail.co.uk>
Sent: Thursday, September 19, 2024 10:24 AM
To: Nicole Clifford-Jones <NClifford-Jones@staffordbc.gov.uk>
Subject: Re: Premises Licence Application- Deal Zuper, 80-82 Weston Road, Stafford. 310061

CAUTION: This email originated from outside of the Council. DO NOT click links or open attachments unless you recognise the sender and know the content is safe.

Good Morning,

Thank you so much for the understanding. We are happy to accept the conditions listed in your last email.

Thank you

Best Regards,

Naga Rajesh BSc(Hons), ACP
Licensing Consultant

From: Nicole Clifford-Jones <NClifford-Jones@staffordbc.gov.uk>

Date: Thursday, 19 September 2024 at 09:22

To: Naga Rajesh <preradic@hotmail.co.uk>

Subject: RE: Premises Licence Application- Deal Zuper, 80-82 Weston Road, Stafford. 310061

Good morning

Thank you for the prompt response and for explaining your reasoning for changing the time to 7.00. We can accept that, so I suggest that the following conditions be added to your licence.

1. Waste is not to be placed in outside areas between 22:00 and 07.00 hours on the following day.
2. No collections of waste or recycling materials (including bottles) from the premises shall take place between 22.00 and 07.00 hours on the following day.
3. No deliveries to the premises shall take place between 22.00 and 07.00 hours on the following day.

Please let me know whether you agree to these conditions.

Kind regards,
Nicole Clifford-Jones



Nicole Clifford-Jones | Environmental Health Officer

Stafford Borough Council | Civic Centre | Riverside | Stafford | ST16 3AQ
[01785 619418](tel:01785619418) | nclifford-jones@staffordbc.gov.uk | www.staffordbc.gov.uk

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From: Naga Rajesh <preradic@hotmail.co.uk>

Sent: Wednesday, September 18, 2024 8:57 PM

To: Nicole Clifford-Jones <NClifford-Jones@staffordbc.gov.uk>

Subject: Re: Premises Licence Application- Deal Zuper, 80-82 Weston Road, Stafford. 310061

Importance: High

CAUTION: This email originated from outside of the Council. DO NOT click links or open attachments unless you recognise the sender and know the content is safe.

Dear Ms Nicole,

Thank you for your email and I totally understand your concerns. I have now spoken to the my client in details regarding these conditions.

Again, we respect your concerns however, could you kindly change the morning time to 7.00 please? This is only because we also has a Newspaper & Magazine deliveries in the morning and we have to place the leftover newspapers from previous day, outside the premises. The street became lively by 7.00am and we are not expecting any other deliveries during this time.

Could you kindly reconsider the time to 22.00 to 07.00am for all these three conditions please.

Thank you

Best Regards,

Naga Rajesh BSc(Hons), ACP
Licensing Consultant

From: Nicole Clifford-Jones <NClifford-Jones@staffordbc.gov.uk>

Date: Wednesday, 18 September 2024 at 11:06

To: 'manager.accelero@gmail.com' <manager.accelero@gmail.com>, 'preradic@hotmail.co.uk' <preradic@hotmail.co.uk>

Subject: Premises Licence Application- Deal Zuper, 80-82 Weston Road, Stafford. 310061

Good morning,

I am writing regarding your recent premises licence application for Deal Zuper at 80-82 Weston Road Stafford. Environmental Health have been consulted and have concerns about potential public nuisance due to the proximity of residential properties.

In order to prevent public nuisance, I suggest that the following conditions be added to your licence.

1. Waste is not to be placed in outside areas between 22:00 and 08.00 hours on the following day.
2. No collections of waste or recycling materials (including bottles) from the premises shall take place between 22.00 and 08.00 hours on the following day.
3. No deliveries to the premises shall take place between 22.00 and 08.00 hours on the following day.

Please let me know whether you agree to these conditions and feel free to contact me on 01785 619418 if you would like to discuss this further.

A response is required before the consultation period ends on 8th October 2024.

Kind regards,
Nicole Clifford-Jones



Nicole Clifford-Jones | Environmental Health Officer

Stafford Borough Council | Civic Centre | Riverside | Stafford | ST16 3AQ
01785 619418 | nclifford-jones@staffordbc.gov.uk | www.staffordbc.gov.uk

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LICENSING SUB COMMITTEE PROCEDURE

The Chairman will introduce the Members of the Sub-Committee and invite those present at each hearing to introduce themselves.

- 1 The Licensing Officer outlines the details of the application, and relevant representations received, to the Sub Committee.
- 2 Any person who has submitted a relevant representation will be given the opportunity to present details of their representation. The running order for such presentations will be decided by the Chairman prior to the first presentation commencing.
- 3 Following each submission, the Applicant or his representative may question the person concerned.
- 4 Members of the Sub-Committee may then ask questions of the person concerned.
- 5 Once all relevant representations have been heard, the Applicant or his representative presents his application for the licence and calls any witnesses in support.
- 6 Any person who has submitted relevant representations may then question the Applicant (if he has given evidence) and any witnesses.
- 7 Members of the Sub- Committee may then ask questions of the Applicant and any witnesses.
- 8 All parties who have presented relevant representations can summarise their case and comment briefly on the Applicant's replies to questions. They cannot introduce new issues.
- 9 The Applicant can summarise their case and comment briefly on the any parties replies to his questions, they cannot introduce new issues.
- 10 All parties will then withdraw whilst the Sub Committee considers the case.
- 11 The Sub Committee will deliberate in private only recalling any party to clear points of uncertainty on evidence already given. If recall is necessary all parties will return notwithstanding only one is concerned with the point giving rise to doubt.
- 12 The Chairman will announce the Sub Committee's decision and will give reasons for the decision to the parties at the end of the hearing; the decision being confirmed in writing afterwards.