



ECCLESHALL PARISH NEIGHBOURHOOD PLAN CONSULTATION STATEMENT APRIL 2015



ECCLESHALL NEIGHBOURHOOD PLAN

CONSULTATION STATEMENT

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CONSULTATION STATEMENT

1. INTRODUCTION

- 1.1 The Eccleshall Neighbourhood Plan encompasses the whole area of Eccleshall Parish and identifies 5 key policy areas and seven policies. The Plan covers the period 2011 – 2031, the same as the Plan for Stafford Borough. The Policies in the Eccleshall Neighbourhood Plan are designed to enhance and expand on the Policies of the Plan for Stafford Borough and to tailor them to ensure that Eccleshall Parish retains its unique character and history, Once the Neighbourhood Plan is adopted the policies will form part of the Development Plan for the area and will be used by the Local Planning Authority (Stafford Borough Council), alongside the planning policies detailed in the Plan for Stafford Borough, to determine planning applications in the Parish. The Neighbourhood Plan Policies will also be used to inform and underpin Eccleshall Parish Council's consultation responses to planning applications within the Parish.

2. REGULATORY REQUIREMENTS

- 2.1. Regulation 15 of the Neighbourhood Planning (General) Regulations 2012 requires that when a proposed Neighbourhood Plan is submitted to the Local Planning Authority, the Plan must be accompanied by a consultation statement. A consultation statement is defined in the Regulations as a document which:
- Contains details of the persons and bodies that were consulted about the proposed neighbourhood development plan.
 - Explains how they were consulted.
 - Summarises the main issues and concerns raised by the persons consulted and describes how those issues and concerns have been considered and where relevant, addressed in the proposed neighbourhood development plan.
- 2.2. The above regulatory requirement relates to the statutory pre-submission consultation stage. This report fulfils the above legal requirements and also more generally explains the consultation and community engagement activities which have been undertaken during the production of the Eccleshall Neighbourhood Plan.

3. HOW THE NEIGHBOURHOOD PLAN WAS PREPARED

- 3.1. The Eccleshall Neighbourhood Plan has been prepared by residents and members of Eccleshall Parish Council working as part of a Neighbourhood Planning Steering Group with support from Locality, Planning Aid and from Stafford Borough Council.
- 3.2. In January 2013 Eccleshall Parish Council called a public meeting to discuss the interest in preparing a Neighbourhood Plan which was attended by around 60 local residents. Following this meeting, a Neighbourhood Plan Steering Group was established and the Parish Council applied to the Borough Council to designate Eccleshall Parish Boundary as a Neighbourhood Area. The Borough Council approved this request in July 2013.

4. COMMUNITY QUESTIONNAIRE SURVEY – JUNE 2013

- 4.1. In June 2013 an initial questionnaire was circulated to households in the Parish through the Parish Council Newsletter. (See Page 7). Copies of the questionnaire were hand delivered to every household in Eccleshall Town Ward and as widely as possible throughout the remaining areas of the Parish. Copies were also available in Eccleshall Library, Croxton Post Office / garage, local pubs and the Parish Council website. This questionnaire, which had been prepared in consultation with Locality, asked local residents what they liked or disliked about the Parish rather than specific questions and so a very varied response was received. A total of 139 questionnaires were completed and returned, which identified the key concerns of local residents. A copy of the questionnaire can be seen on the Parish Council website.
- 4.2. Feedback and a report on the initial questionnaire were included in the Parish Council Newsletter September 2013. A copy of the newsletter can be found on the Parish Council website.

5. SECOND QUESTIONNAIRE – SEPTEMBER 2013

- 5.1. In order to provide a robust community consultation, it was decided to prepare a second questionnaire (see Page 9), which was designed for easy analysis and more importantly, to obtain feedback for a prospective

Neighbourhood Plan to address. This questionnaire was distributed in September 2013 via the Parish Council Newsletter and promoted on the Eccleshall Parish Council website. A copy of this questionnaire is also available on the Parish Council website.

6. COMMUNICATIONS AND COMMUNITY EVENTS

- 6.1. In summer 2013 the Steering Group attended various community events to promote the Eccleshall Neighbourhood Plan and encourage local participation, including the Eccleshall Show, a well dressing, a school fair, Scout fair and Mums and Toddlers group. An exhibition about the development of the Neighbourhood Plan to date was also prepared and displayed in the library window and members manned a street stall on the High Street on two Saturday mornings. To ensure the consultation process was as inclusive as possible the Steering Group also sought the views of Eccleshall Primary School pupils, local businesses, the Youth Club, Community groups and Young Farmers.
- 6.2. Articles were published in the local press and the Stafford & Stone Gazette and items included on Facebook. The Neighbourhood Plan was featured extensively in the quarterly Parish Council Newsletters for March, June and September 2013, with comprehensive updates on the policies and proposals contained in the Plan included in the Parish Council Newsletters for March and June 2014. The Newsletters were delivered by hand to every household in Eccleshall town and as widely as possible throughout the Parish. Copies were also available in Eccleshall library, local garages public houses and shops and on the Parish Council website. Opinions on employment, infrastructure and other related matters were obtained from local businesses via emails and also by attendance at the local Business Focus Group. See the Business Survey page 12. Copies of the Parish Council newsletters are available on the website.
- 6.3. The Chairman of the Group gave a comprehensive report on progress with the Plan preparation at the Annual Parish Meeting held on April 30th, 2014.

7. INFORMATION AND EVIDENCE GATHERING

- 7.1. The Steering Group mobilised themselves to begin the process of gathering local evidence to support the Neighbourhood Plan. This included reviewing technical evidence reports provided by Staffordshire County Council and Stafford Borough Council. Evidence used for the recently adopted Local Plan for Stafford Borough was obtained to assist with the development of Neighbourhood Plan Policies. This included the Strategic Housing Land Availability Assessment (2013) and the Sustainability Appraisal Report (2011). Thus the group was able to access a broad range of statistics and information that helped identify key issues for the Parish. This information is provided in the supporting documents. The Steering Group also referred to the National Planning Policy Framework and the Local Plan for Stafford Borough in the creation of local policies.

8. VISION AND OBJECTIVES DEVELOPMENT

- 8.1. The Steering Group analysed all the findings from the consultation exercises and local evidence and identified a Vision for the Neighbourhood Plan. The analysis identified key objectives which are grouped into five thematic issues for the Neighbourhood Plan to address. Each theme identified the local issues for the topic and the proposed actions to address them. This information was subsequently summarised in a Vision and Aspirations Report and publicised through the Parish Council Newsletter in March 2014, which was distributed around the Parish as previously described.

9. SITE SURVEYS

- 9.1. Sites (20 in all) surrounding the former residential development boundary were analysed for their suitability for development. The results of the survey were included in the consultation document dated January 2015. and can be found in the Evidence Base document.
- 9.2. Each site was inspected to determine key considerations, these included;
 - Site description, landowner and area of land
 - Existing land use and planning history
 - Any specific site designations
 - Whether the land was a brownfield site, or in a flood risk zone

- Physical constraints
- Any noise or air pollution
- Highway access
- Important Views
- Open space
- Land features
- Existing buildings
- Neighbours
- Viability

9.3. The sites considered suitable for development were parts of 3, 5, 7, 10 and 15. With regard to these sites the Parish Council's aspirations are to provide additional open spaces to sites 3 and 5 and vehicular access between sites 7 and 10. These details are included in the Neighbourhood Plan.

10. DRAFT PLAN CONSULTATION

10.1. Throughout April to July 2014 the Vision and Objectives proposals, responses to community engagement exercises and the local evidence base were used to develop and inform the draft Neighbourhood Plan. In line with Neighbourhood Planning (General) Regulations 2012. The draft Neighbourhood Plan was publicised for a six week consultation period between January 19th, 2015 and February 28th, 2015 and distributed by Royal Mail to every household in the Parish, neighbouring Parish Councils and other statutory bodies during this six week public consultation exercise.

10.2. List of consultees

- Neighbouring Parishes – Chebsey, Swynnerton, High Offley, Standon, Seighford, Gnosall, Haughton, Ranton, Adbaston, Ellenhall
- Borough Councillors – Peter Jones, Frank Chapman, Jeremy Pert.
- Bob Keith,
- Raj Bains, Melissa Kurihara – Stafford Borough Council
- Chris Mitchell – Community Liaison Officer – Staffordshire County Council
- Local Groups – Ecclian Society, Historical Society, Eccleshall Business Group, Bishop Lonsdale School
- Staffordshire County Council Forward Planning
- Stafford Borough Council – Forward Planning
- The Coal Authority
- The Homes and Communities Agency
- Natural England
- The Environment Agency
- English Heritage
- Network Rail
- The Highways Agency
- Shropshire Council
- Newcastle-Under-Lyme Council
- Electronic Communications
- Primary Care Trust
- Gas and Electric
- Utilities Severn Trent

- 10.3. A Public Meeting was held on January 28th, 2015 to answer any residents' questions. The meeting was attended by 95 local residents. The main issues raised concerned traffic through the town, lack of car parking and the effects of further development on local services. Generally the meeting welcomed the draft plan and there was huge appreciation for the work the group had undertaken to reach this stage.
- 10.4. A total of 28 comments were received throughout the consultation period, 11 of these being from local residents. The comments were summarised and recorded and the group has since met to consider the comments submitted agreed on any actions / modifications required to the Plan. Please see the Table on Pages 27 - 33 of this document. which demonstrates how the comments raised have been considered.

11. FINAL PLAN AND SUBMISSION FOR INDEPENDENT EXAMINATION

- 11.1. Subsequently a revised and final draft of the Eccleshall Neighbourhood Plan has been produced and will be submitted to Stafford Borough Council together with the supporting documentation, including the Consultation Statement, the Basic Conditions Statement and The Screening Assessment for wider public consultation and independent examination.
- 11.2. Following successful examination the Eccleshall Neighbourhood Plan will proceed to a local referendum. If the community votes in favour of adopting the Plan, it will be brought into legal force and become part of the statutory 'development plan' for Stafford Borough. This means that any development proposals within the Parish of Eccleshall will need to be in accordance with the Neighbourhood Plan.

THE FUTURE OF ECCLESHALL PARISH

ECCLESHALL PARISH COUNCIL NEIGHBOURHOOD PLAN QUESTIONNAIRE

Eccleshall Parish Council, working in partnership with the Stafford Borough Council, is producing a Neighbourhood Plan for Eccleshall, which will set out where new development will go, what kind of development it will be, and what sort of social and leisure facilities are needed to make Eccleshall a better place to live and work.

The big difference between the Neighbourhood Plan and previous plans is that it will be a plan for the whole of the parish developed by the people of the parish. This will inevitably concentrate of the town of Eccleshall as this is designated as a Key Strategic Village but will cover the entire parish area from Loggerheads to Little Bridgeford. To do this the Parish Council wants to hear from as wide a range of local people as possible - residents, businesses, shoppers, young people, older people, community groups, service providers, and other stakeholders.

Can you spend 5 minutes answering a few questions to make sure you have your say in the future of the town? This is the first stage in the process and there will be further opportunities to comment on the draft plan.

For each of the following list of things in Eccleshall please tick the box which you think best describes the current provision:

	Excellent	Good	Average	Poor	Inadequate
Shopping					
Housing					
Leisure					
Job opportunities					

Which of the following local facilities do you use? Please tick as many as apply.

Shops Sports Restaurants Education Social

Do you go outside of Eccleshall for some facilities?

Yes No

If your answer is yes, please say which facilities and where you go for them

What facilities or amenities are missing or inadequate in Eccleshall?

Which of the following applies to you (tick more than one if applicable):

I live in Eccleshall I work in Eccleshall I shop in Eccleshall

I use Eccleshall's leisure facilities I am active in a local community group

In your opinion, how strong is the sense of community in Eccleshall?

Very strong Quite strong Average Not very strong Weak

How do you rate the general quality of the environment in Eccleshall?

Excellent Good Average Poor Very Poor

Is there anything you think is particularly good or bad about the environment in Eccleshall?

What do you think are the three best things about Eccleshall?

- 1.
- 2.
- 3.

How do you get about in Eccleshall? Do you travel mainly

By car By bus On foot By motor bike By bicycle

What do you think of the job opportunities in Eccleshall? Are they

Excellent Good Average Poor Very Poor

If you could change one thing about Eccleshall what would it be?

What do you think should be the main priority of the Neighbourhood Plan?

Please provide your name and address and let us know if you wish to be kept informed of future stages of the Eccleshall Neighbourhood Plan.

Name

Address

Email

Tel No

Please tick if you want to be kept informed of future stages of the Neighbourhood Plan

When you have completed this questionnaire, please return it

by post to - The Parish Clerk, 42 Badgers Croft, Eccleshall ST21 6DS

by email to - eccleshallpc@btinternet.com

OR

Alternatively, there is a box in Eccleshall Library, for completed questionnaires.

For further information please see the Parish Council's website where this questionnaire can be downloaded - www.eccleshallparishcouncil.org

NEIGHBOURHOOD PLAN QUESTIONNAIRE

The Eccleshall Neighbourhood Plan will help to determine the future of development in the Parish for the next 15 years. The Planning Authority, Stafford Borough Council, will have a statutory obligation to consider the policies in the plan when determining planning applications, together with policies in the National Planning Policy Framework and the Stafford Borough Local Plan. None of the policies in the Eccleshall Local Plan can conflict with the policies in the other 2 documents.

Please answer the questions by either ticking the relevant box, putting a circle round either Yes or No or leaving the answer blank if you do not have an opinion.

HOUSING

A1 If new homes are to be built, what type of new homes should be given priority?

- | | | |
|--|--|--|
| <i>For Housing Associations to let</i> () | <i>To be sold on the open market</i> () | |
| <i>Sheltered homes to buy/ or let</i> () | <i>Homes with shared equity</i> () | |

A2 If new homes are to be built, how many should be permitted in the next 15 Years?

- | | |
|--------------------------------|-----------------------------|
| <i>No more than 50</i> () | <i>No more than 100</i> () |
| <i>No more than 200</i> () | <i>No more than 300</i> () |
| <i>An unlimited number</i> () | <i>No opinion</i> () |

A3 What scale of individual housing development schemes should be given priority within the town?

- | | |
|-----------------------------------|----------------------------|
| <i>No more than 10 houses</i> () | <i>11 to 20 houses</i> () |
| <i>21 to 50 houses</i> () | <i>Over 51 houses</i> () |

A4 What sizes and types of dwellings should the plan encourage

- | | |
|---------------------------------|--------------------------------|
| <i>1 bedroom houses</i> () | <i>2 bedroom houses</i> () |
| <i>3 bedroom houses</i> () | <i>4 bedroom houses</i> () |
| <i>Larger houses</i> () | <i>1 bedroom bungalows</i> () |
| <i>2 bedroom bungalows</i> () | <i>3 bedroom bungalows</i> () |
| <i>Blocks of apartments</i> () | |

A5 Please identify areas of the town where you think development of 10 or more houses would be *acceptable* –
Please answer Yes or No

- | | |
|--|--|
| <i>North of Stone Rd – behind Telephone Exchange/Meadow Cl</i> () | <i>Newport Road</i> () |
| <i>Between Stone Rd & Stafford Rd behind Badgers Croft</i> () | <i>Green Lane South side</i> () |
| <i>Cross Butts South side behind existing houses</i> () | <i>Shaws Lane beyond the school</i> () |
| <i>Chester Rd, towards Loggerheads beyond Tennis Club</i> () | <i>Church St Churchfield Rd extn.</i> () |
| <i>Newcastle Rd towards Byanna beyond the River Sow</i> () | <i>Stone Rd beyond church and vets</i> () |

Other (Please describe).....

A6 Do you think additional houses should be built in Croxton and if so, how many? ()
(Croxton is the second largest settlement in the Parish)

A7 Do you think houses should be built elsewhere in Eccleshall Parish and if so, where? ()
.....
.....

A8 Do you have any other comments on housing policy?
.....
.....
.....

JOBS AND EMPLOYMENT

- B1 What types of employment should the plan encourage (tick first box) or discourage (second box)?
- Tourism, leisure and crafts* () ()
- Transport, storage & distribution* () ()
- Community Services (Council services, medical services, sports facilities, etc)* () ()
- Shops and offices* () ()
- Light industrial and manufacturing* () ()
- Pubs, restaurants and cafes* () ()
- Financial and professional services* () ()
- Other (please specify).....*

B2 Is anyone in your family likely to seek local employment in the next 5 years? Yes No

- B3 What would encourage new businesses to locate to Eccleshall parish?
- More purpose built premises* () *Faster broadband* ()
- Better principal roads* () *Other (please specify).....*

B4 Do you have any comments on jobs and the local economy?

.....

.....

.....

TRAFFIC AND PARKING

C1 Do you think the principal roads throughout the parish are adequate to sustain future development without suitable improvement? Yes No

C2 Do you think Eccleshall town is able to take more traffic through the centre (i.e. High St, Stafford St., Castle St. Newport Rd, Stafford Rd, Stone Rd.) Yes No

- C3 If No, what solution would you prefer to this consideration?
- Bypass road* () *Restriction of development* ()
- Parking restrictions* () *Other (Please say).....*

C4 Do you think the present on street parking is:- Adequate () Too little () Too much ()

C5 If vehicle parking facilities need improving, tell us how and where you think this could best be achieved.

.....

C6 If better public transport is needed, tell us how you think it should be improved

.....

OPEN SPACE & THE ENVIRONMENT

D1 Do you think there is adequate open space in Eccleshall town? Yes No

D2 Do you think there is adequate provision of children’s play areas in Eccleshall? Yes No

D3 Do you think the current sports facilities in the Parish are adequate? Yes No

D4 If no, what additional facilities would you like to see provided and where?

.....

.....

D5 Do you think any future development in Eccleshall town should reflect the town’s character and landscape Yes No

D6 Should the Neighbourhood Plan aim to enhance the quality of the built environment by promoting the following? (Please tick those you consider important)

- Design that respects the scale of the existing townscape* ()
- Use of sympathetic building materials* ()
- Green space and gardens between new houses* ()
- Signage, advertising and street furniture that respects the locality* ()
- Traditional styles and scale of shop fronts* ()
- Others (Please specify)*

D7 Do you think it is important that these facilities are retained in the town centre? (Tick for yes)

- Doctors* () *Dentists* () *Opticians* ()
- Physiotherapists* () *Police* () *Shops* ()
- Others (Please specify)*

D8 Do you think the Conservation Areas should be protected from development? Yes No
(Eccleshall Castle grounds, Town Meadow, Stone Rd, High Street, field behind St Chad's Rd. Offley Rock, Walk Mill)

D9 Do we need more public space in the open countryside in the Parish? Yes No

D10 If yes, do you have any thoughts on where?

FINALLY - In order to demonstrate that public consultation is representative of our community, would you please provide some information about yourself and where you live?

E1 Please give the postcode of your address

E2 Are you? (tick one) female () male ()

E3 How old are you? 14 to 18 () 19 to 25 ()

 26 to 35 () 36 to 45 ()

 46 to 55 () 56 to 65 ()

 66 to 75 () Over 76 ()

E4 If you wish to enter the prize draw please enter your name and address:-

.....

.....

E5 Please use the space below to add any further comments you may have that have not been covered in the survey

.....

.....

.....

Please return this form to the box in Eccleshall Library, your Neighbourhood Volunteer, by post to :- The Clerk to Eccleshall Parish Council, 42, Badgers Croft, Eccleshall ST21 6DS or email to eccleshallpc@btinternet.com

This form is also available online @www.eccleshallparishcouncil.org

Forms must be returned by November 8th, 2013

Responses to this survey are anonymous (unless you have opted to take part in the prize raffle) and all individual data and information collect by this survey will be treated confidentially and not passed on to any third parties.

This questionnaire has been produced by the Eccleshall Neighbourhood Plan Group.

ECCLESHALL NEIGHBOURHOOD PLAN BUSINESS SURVEY

The Eccleshall Neighbourhood Plan will help to determine the future of development in the Parish for the next 15 years. The Planning Authority, Stafford Borough Council, will have a statutory obligation to consider the policies in the plan when determining planning applications, together with policies in the National Planning Policy Framework and the Stafford Borough Local Plan. None of the policies in the Eccleshall Local Plan can conflict with the policies in the other 2 documents.

Please answer the questions by either ticking the relevant box or leaving the answer blank if you do not have an opinion.

JOBS AND THE LOCAL ECONOMY

A1 What types of employment should the plan encourage (tick first box) or discourage (second box)?

Tourism, leisure and crafts () () *Transport, storage & distribution* () ()

Community Services (Council services, medical services, sports facilities, etc) () ()

Shops and offices () () *Light industrial and manufacturing* () ()

Pubs, restaurants and cafes () () *Financial and professional services* () ()

Other (please specify).....

A2 Should the Neighbourhood Plan encourage more land for employment purposes?

Yes () No () Don't know ()

A3 Which types of land should be allocated for employment purposes? (Tick any)

Existing Buildings () *Brownfield land (previously developed)* ()

Redundant farm buildings () *Green field land (undeveloped)* ()

Other (please give details)

A4 Where should any additional industrial land be situated? (Tick any)

(Note that Raleigh Hall already has an additional 6hectares of land allocated for development in the Local Plan)

In or around Eccleshall town () *Along the Swynnerton Road* ()

Elsewhere in the parish () *If so, where?*

A5 Should existing employment sites be protected from change of use?

Yes () No () Don't know ()

A6 What would encourage new businesses to locate to Eccleshall parish?

More purpose built premises () *Faster broadband* ()

Better principal roads () *Other (please specify).....*

B4 Do you have any comments on jobs and the local economy?

.....

TRAFFIC AND PARKING

B1 Do you think the principal roads throughout the parish are adequate to sustain future development without suitable improvement?

Yes No

B2 Do you think Eccleshall town is able to take more traffic through the centre (i.e. High St, Stafford St., Castle St. Newport Rd, Stafford Rd, Stone Rd.)

Yes No

B3 If No, what solution would you prefer to this consideration?
Bypass road () *Restriction of development* ()
Parking restrictions () *Other (Please say).....*

B4 Do you think the present on street parking is:-
 Adequate () Too little () Too much ()

B5 If vehicle parking facilities need improving, tell us how and where you think this could best be achieved.

B6 If you think better public transport is needed, tell us how you think it should be improved

YOUR BUSINESS

C1 What would help your business to develop and thrive during the next 15 years of the plan period?

D2 Are there any planning constraints or barriers that will or may prevent your business from developing during the next 15 years?

D3 Is your business likely to require additional space over the next 15 years?

	<i>Up to 50 sq.m.</i>	<i>51 to 100 sq.m</i>	<i>101 to 200 sq.m</i>	<i>201 or more</i>
<i>Industrial/workshop</i>	()	()	()	()
<i>Office</i>	()	()	()	()
<i>Retail</i>	()	()	()	()
<i>Storage covered</i>	()	()	()	()
<i>Storage open</i>	()	()	()	()
<i>Other (please state)</i>			

FINALLY

In order to demonstrate that public consultation is representative of our community, would you please tick the boxes that best describe the nature of your business

- | | | | |
|---|-----|--|-----|
| <i>Agriculture, forestry and fishing</i> | () | <i>Wholesale and retail trade</i> | () |
| <i>Energy and water</i> | () | <i>Repair of vehicles</i> | () |
| <i>Manufacturing</i> | () | <i>Transport and storage</i> | () |
| <i>Construction</i> | () | <i>Finance and insurance</i> | () |
| <i>Public house, hotels and restaurants</i> | () | <i>Real estate activities</i> | () |
| <i>Public services, education and health</i> | () | <i>Administration and support services</i> | () |
| <i>Professional, scientific and technical</i> | () | <i>Arts, entertainment and recreation</i> | () |

Other (please specify)

E1 Please give the postcode of your business's address

E4 Please use the space below to add any further comments you may have that have not been covered in the survey

Traffic and Parking –Summary Comments/Analysis – 30th, January 2014

C1 – Roads Adequate?

Majority 83% (328 of 394) believe Eccleshall Town roads are inadequate

Minority 12% (48 of 394) believe Eccleshall Town roads are adequate

C2 – Eccleshall Town able to take more traffic?

Majority 82% (325 of 394) believe Eccleshall Town can't take more traffic

Minority 12% (18 of 394) believe Eccleshall Town can take more traffic

C3 – Preferred Solution

Bypass: Majority 56% (221 of 394)

Restriction of development: 36% (144 of 394) [not allowed as part of NP?]

Parking restrictions: 20% (79 of 394)

C4 – Present On-Street Parking

Adequate: 47% (184 of 394)

Too little: 28% (109 of 394)

Too much: 19% (73 of 394)

C5 – How and where parking facilities in Eccleshall could be improved:

The following percentages are based on 113 comments/recommendations from the 394 respondents

New car parks required –ALL locations including unspecified: 65% (73 of 113)

New car parks required –specified locations only: 45% (44 of 113)

New car parks required – unspecified locations only : 26% (29 of 113)

New car parks required –specified locations except Behind High St/Town Meadow: 25% (28 of 113)

Behind High St/Town Meadow: 14% (16 of 113)

Commandeer Pub car parks: 6% (7 of 113)

Cheaper parking at Co-op: 6% (7 of 113)

Parking near church: 4% (5 of 113)

Commandeer Police Station car park: 4% (4 of 113)

Parking on Frost's: 4% (4 of 113)

Parking at Crown Surgery at weekends only: 3% (3 of 113)

Parking near Vets: 1% (1 of 113)

Car park for shop keepers only: 1% (1 of 113)

Note 1: need to consider other possible viable combinations which may be significant, for above!

Note 2: If not already used when assessing the numbers from the original info, it is useful to search(find)/ highlight in C5 & C6 for particular items (Ctrl F), for example on “park” or “shop” or “small” etc to highlight possible relevancies.

Other ideas discussed at sub group:

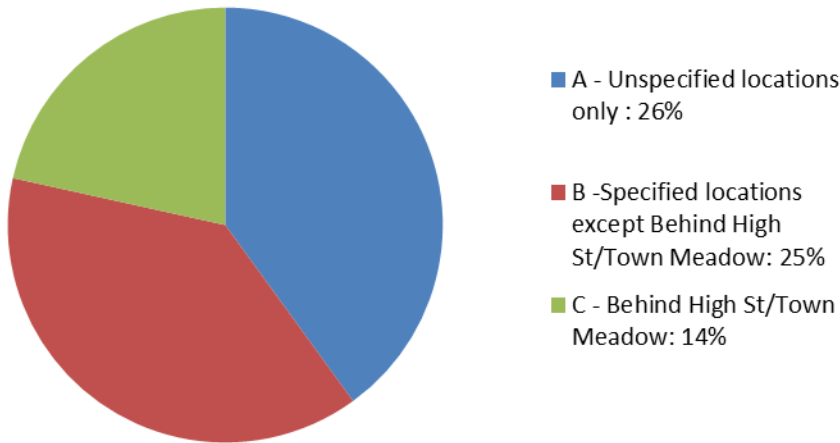
Restrict street parking to 1 h instead of present 2 h?

My wife dead against this since says that she and her friends would not have coffee in the Tea Shop followed by Town shopping, maintains that this would lead to a loss of trade overall.

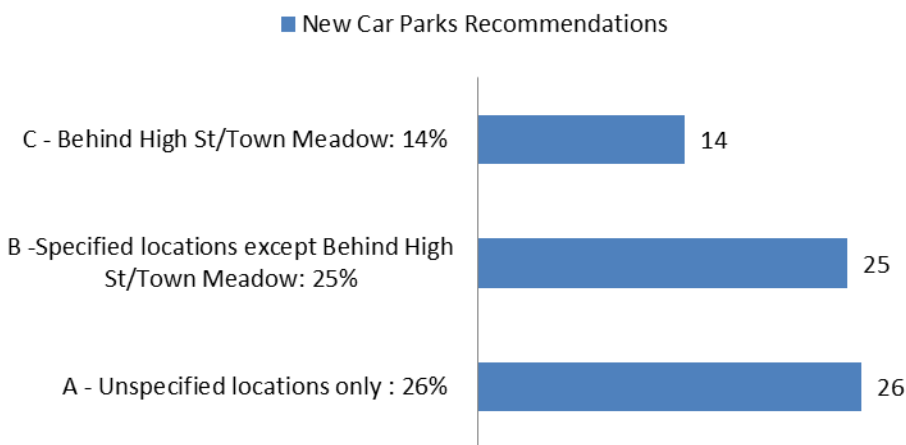
Introduce concrete chicanes in the middle of B roads into town to reduce speed and vibration which in particular affects ancient/Graded buildings?

Zebra crossings in High Street to ensure safer crossing and possibly reduce through speed?

New Car Parks Recommendations



New Car Parks Recommendations



C6 - How public transport should be improved:

The following percentages are based on 97 comments/recommendations from the 394 respondents

Buses: More/more regular/more frequent [including smaller buses and ALL routes] 77% (75 of 97)

More buses: Eccleshall–Stafford, more at peak times/hourly 38% (37 of 97)

More buses: Eccleshall–Potteries/Stoke/Hanley/Newcastle, more at peak times 37% (36 of 97)

More buses: Eccleshall–Stone, more at peak times 33% (32 of 97)

More buses: Eccleshall–Newport 23% (22 of 97)

Buses: use smaller buses [larger ones empty] only 4% (4 of 97)

Lower/more affordable bus fares 4% (4 of 97)

More buses: Eccleshall–Pershall/Sugnall 3% (3 of 97)

Open Norton Bridge Station 3% (3 of 97)

Eccleshall Taxi Service 2% (2 of 9)

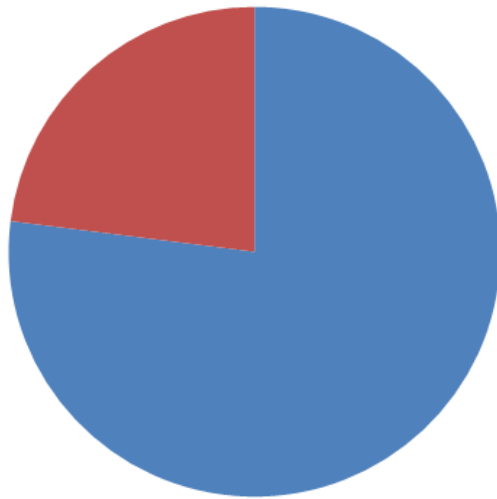
More buses: Eccleshall–Telford 1% (1 of 97)

More buses: Eccleshall–Industrial Estate (Raleigh?) 1% (1 of 97)

Town Cycle Racks 1% (1 of 97)

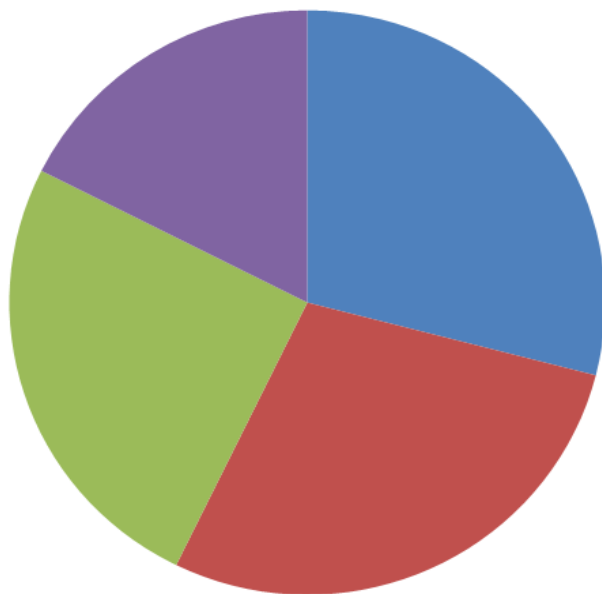
Shuttle bus on estates to take people shopping and for appointments 1% (1 of 97)

More Buses Required



- A - More/more regular/more frequent [including smaller buses and ALL routes] 77%
- B - Other Recommendations

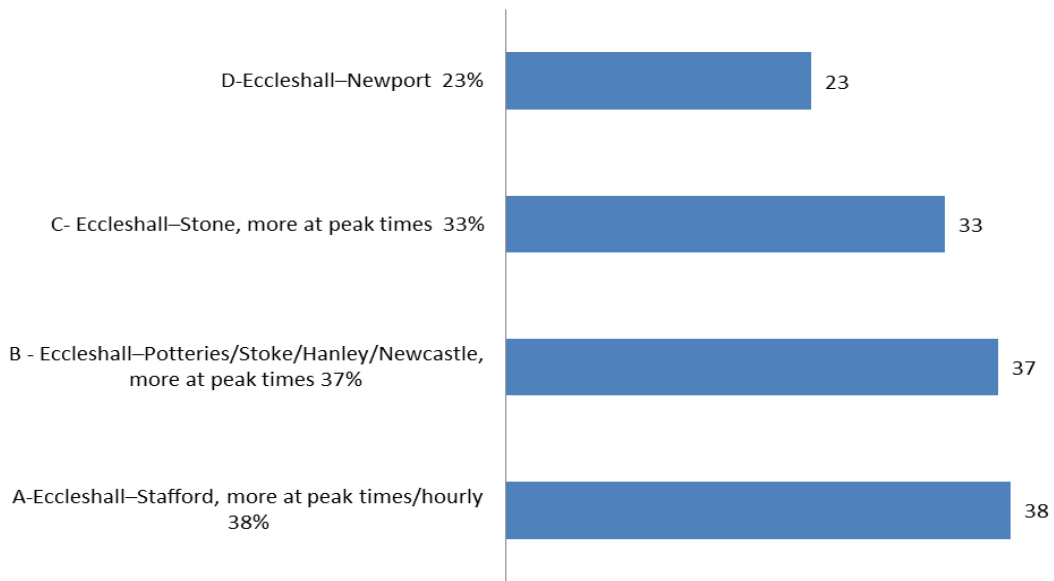
Requested Routes for More buses:



- A-Eccleshall-Stafford, more at peak times/hourly 38%
- B - Eccleshall-Potteries/Stoke/Hanley/Newcastle, more at peak times 37%
- C- Eccleshall-Stone, more at peak times 33%
- D-Eccleshall-Newport 23%

Requested Routes for More buses:

■ Requested Routes for More buses:



Synopsis of Housing Data

In general terms, the survey results were positive about further housing development in Eccleshall town and Croxton. Respondee were less willing to see development elsewhere in the parish.

A1. In response to the question on types of dwellings:

- 64% said open market
- 28% said sheltered accommodation
- 23% said shared equity
- 18% said Housing Association

A2. In response to the question of how many homes over the next 10 years:

- 36% said no more than 50 dwellings
- 34.5% said no more than 100 dwellings

A3. In response to the question regarding the scale of development, the majority of respondees favoured less than 20 homes on any given development, 38% indicating less than 10 and 35% less than 20.

A4. In response to the question regarding size and type of dwelling those responding said*:

- 54% said 3 bedroomed dwellings
- 49% said 2 bedroomed dwellings
- 49% said 2 bedroomed bungalows
- 18.5% said 4 bedroom dwellings
- 16% said 1 bedroomed bungalows
- 13.7% said 3 bedroomed bungalows
- 12.4% said 1 bedroom dwellings

A5. The areas of Eccleshall town where development* was considered favourable were:

- North of Stone Road
- Between Stone Road and Stafford Road
- Cross Butts south side
- Shaw's Lane beyond the school
- Stone Road beyond the Vet's Surgery

*Several respondees favoured brownfield sites only

A6. In response to the question of new dwellings in Croxton, twice as many respondees favoured additional housing than those that said none, of those who replied to this question, the number of new homes developed over the next 10 years was given as 25.

A7. Of those who responded to the question of new homes elsewhere in the parish, a third more said no than those who were in favour.

A8. Significant additional comments regarding what was needed in the parish included:

- New affordable housing
- Homes for first-time buyers
- Apartments or small dwellings and/or bungalows for the elderly with an emphasis in facilitating downsizing
- A significant number of respondees emphasised the need for small mixed developments, sensitive to the existing character of the town
- Other comments of note included remarks about the infrastructure supporting any development, proximity to schools and parking implications.

Note: Respondees were able to select more than one option when answering questions, therefore the percentages are the number who answered the question, rather than the number of respondees.

ANALYSIS BY- Barry Apps, Brian Mason, Anne Serjeant, Keith Weston, Peter Bertram, Peter Thompson, Christine Heelis, Cheryl Hyland.

HOUSING

No more housing

A1 Type of homes

Hsg Assoc's to let	(72)	Open market	(252)
Sheltered homes	(109)	Shared equity	(92)

A2 Number to be built

No more than 50	(144)	No more than 100	(136)	
No more than 200	(73)	No more than 300	(27)	
An unlimited number	(5)	No opinion	(15)	(1)

A3 Scale of Development

No more than 10	(150)	11 to 20	(138)	
21 to 50	(72)	Over 51	(13)	(1)

A4 Sizes and types of dwellings

1 bedroom	(49)	2 bedroom	(193)
3 bedroom	(213)	4 bedroom	(73)
Larger houses	(22)	1 bed bungalows	(63)
2 bed bungalows	(194)	3 bed bungalows	(54)
Blocks of apartments	(14)	mixture	(1)

A5. Areas of the town for 10 or more houses—

Yes No

North of Stone Rd	(185)	(120)
Newport Road	(99)	(160)
Between Stone Rd & Stafford Rd	(201)	(137)
Green Lane South side	(135)	(149)
Cross Butts South side	(146)	(137)
Shaws Lane beyond the school	(156)	(137)
Chester Rd, towards Loggerheads	(114)	(165)
Church St Churchfield Rd extn.	(84)	(163)
Newcastle Rd beyond River Sow	(92)	(172)
Stone Rd beyond church and vets	(146)	(130)

Other: (Please describe) 2 off New Homes – None. Build behind community centre. Brownfield sites if possible. 2 off Expressed flooding concerns North of Stone Road. Stafford, Near Raleigh Hall 2 off Burgage. Town Meadow. 2 off Gas Works. Extend St Chads. Cold Meece. Knock down the Badger and build there. Leave Eccleshall as it is, why spoil it.

A6. Houses in Croxton	Number saying yes (182)	Number saying no (72)
How many houses	Average out number (24.3)	3993 houses from 164 respondents
A7. Houses elsewhere	Number saying yes (56)	Number saying no (84)

No more houses on main road in Croxton, they have ruined the village.

Where: On the Stafford Road. Raleigh Hall area. Odd ones here and there in villages. 2 off Norton Bridge. 6 off Slindon. 2 off Ellenhall. 3 off Pershall. 2 off Sugnal. 1 off not specified. 1 off Brown Field sites. 1 off Catshill-Sturbridge roadsides. Loggerheads. Beyond Wilcote Hall towards Stone area/Wetwood. Coldmeese. Adbaston. Fair oak. Wetwood. Walkmill. 2 off Copmere. 2 off Bishops Offley. 2 off Swinnerton Road. Separate new development (aka Poundbury). Between Eccleshall and Sugnal. Only infill areas. Top of hill on Stafford Road behind bus stop. 2 off Offleyhay. Behind community centre.

A8. Any other comments, 39 Comments: Developments with a light touch, small developments spread around the area. Use infill/brown field sites, preferred to open fields, mixed development. 2 off Affordable for the young to buy. Smaller properties to allow for increasingly elderly population to downsize. Quality retirement apartments required to free up other properties. Only 2 or 3 beds. Expansion of Doctor's surgery. Eccleshall is already clogged up with not enough facilities. Houses are too costly for young people starting on the housing ladder. More parking in town before more houses are built. Why change an area that is countryside, if you want a town with facilities then Eccleshall isn't for you. Houses should only be built along main roads. Too many will spoil the character of Eccleshall, also not on green belt. Emphasis must be on family homes for rent by housing associations. Stop garden grab, help first time buyers. Policy should be aimed at helping first time buyer i.e. Shared equity and maintaining status quo. More houses equals more cars. NOT 3 off Social Housing. 2 off Two bed bungalows near centre. 11 off Affordable housing for 1st time buyers/young families, 6 off NO additional housing (population/busy roads/preserve Eccleshall character). 2 off Preserve green fields. 1 off consider road sustainability for new developments. 1 off Bypass required. 1 off NOT as Castle St monstrosity, need more like Yates Yard specification. Houses in small groups spread through a variety of locations. Eccleshall was a historic village, now on a cusp of a suburban town. Bungalows for retired to let is a must in Eccleshall. 2 off Affordable housing for young families. Do not build "affordable housing" it will ruin the social demographic. If you are serious about the Conservation Area it must be protected against development. No new houses should be built that ruin existing houses. Low cost housing not large expensive ones. Lack of suitable properties for older people. Should maintain a sense of community. Roads cannot cope. Encourage more young families/couples to the village. Some housing affordable for the first time buyers and homes for the elderly near town centre. House prices too high for first time buyers, local young cannot afford to buy especially if they are single. Restrict number of new houses being built on every bit of land in town. More housing for young professionals/young families – 3 bed semis/3 bed detached. 4 off All new housing should be built in sympathy with existing older dwellings. Concerns about whether medical and educational needs would be met with increased population. Roads/drainage/parking are more important. 3 off Essential that infrastructure and services develop to accommodate expansion. Need family homes in walking distance of school. Housing for the elderly. Buildings in keeping with existing and small enough to be integrated into existing. Keep housing within existing boundaries. More bungalows. Need to consider mixed and varied population. Quality apartments to allow people to downsize. Need local housing developments. No more flats. Retirement homes. No large scale developments. 2 off Better infrastructure required especially drains. 6 off Developments to be mixed. Houses to be near school. 2 off No more houses without bypass. All houses to have parking strictly enforced. Links to employment. Starter homes required. Many houses would come on the market if there were smaller bungalows to downsize to. Use and adapt existing buildings. Need infrastructure for additional development – playground, leisure facilities and expansion of school. Fill in gaps within existing town boundaries. All housing development should be balanced with open space access policy. More homes for younger people. Affordable housing for older Eccleshall residents.

JOBS AND EMPLOYMENT Encourage = Yes, Discourage = No

B1. Types of Employment

Tourism Yes (329) No (10) Transport & distribution Yes (42) No (270)

Community services/medical services Yes (329) No (14)

The above have been merged as the original form did not have brackets to complete answer.

Shops & Offices Yes (291) No (39) Light industrial Yes (204) No (127)

Pubs etc. Yes (197) No (131) Financial & professional Yes (249) No (64)

Other: Taxi service. DIY shop. Ironmongers. Caring for the elderly. Agriculture and equestrian. Launderette. Anything to make Eccleshall younger. Better parking.

B2. Family seeking employment Yes (103) No (213)

B3. Encourage businesses to locate Purpose built premises(71)

Faster broadband (202) Better roads (191)

Other: 2 off Ring road/bypass around Eccleshall. 5 off Improved road and transport control. 6 off Lower rates/rent/rates subsidy. 7 off Better Bus services. Gym required. 6 off Stronger mobile signals. More local support for business required. 8 off more parking. Quality housing. 8 off Better parking. Availability of local labour. Good skilled workers. Affordable rent. Housing required adjacent to jobs. Developments to be small. Better support for local community. Bigger houses. Better access to London and Birmingham. More rich people.

B4. Comments on jobs: Limited if you want to retain local character. Eccleshall is wonderful as it is without changing its infrastructure, it won't cope with traffic, flood, parking. People move here knowing its limitations and then want change not always for the better. Whatever encourages people to shop and work locally? The economy seems good by keeping the High Street and supporting local businesses. 2 off More Buses required. Encourage well paid skilled jobs. 2 off Present infrastructure limits jobs/local economy. 2 off Few industrial estate workers live in Eccleshall. Insufficient parking spaces. Family would only be likely to seek employment in the area if there was affordable housing. There are no empty shops and pubs/restaurants seem to be thriving. Need businesses attractive to young people. None that promote use of roads by HGV's. Local jobs for local people. The more houses built the more jobs needed. We do need an ironmongers in Eccleshall. The community is changing from local trades to professional – people who commute. M Businesses need to service the community who have money to spend! Less dependent on HGV traffic. More varied clothes shops for teenagers. Housing required adjacent to jobs. Developments to be small. 4 off Roads inadequate for expansion. Green industry, solar panels, bio-mas, heat pumps. Properties to suit professionals. Better café/restaurants. Better use of Vernon Yonge. Hydro. Not many opportunities for school leavers or less wealthy people. High Street traffic prevents people coming to shop. Need more skilled jobs in light industry and professional services wages should reflect house prices.

TRAFFIC AND PARKING

C1. Roads adequate Yes (48) No (328) N/A * 2

C2. Eccleshall town – able to take more traffic -Yes (18) No (325) N/A * 1

C3. Preferred solution Bypass (221) Restriction of development (144)

Parking Restrictions (79)

Other: 16 off Ban/restrictions on HGV's. 12 off Weight/height restrictions. 9 off Additional car parks. Distribution companies to use J15 not J14. Divert Lorries. Alternate High St and Stafford St.? Reserve route for future Eccleshall by-pass. Limit housing. More frequent buses. New housing between Stafford and Stone with road beyond development, possibly widen the existing lanes and continue through Cold Meece road. Heavy traffic from Raleigh Hall diverted away from Eccleshall town. If you take the traffic out of the town you will ruin the town. Please no parking restrictions unless alternative free short term parking is provided, a charm of the town is the ability to pop-in. Widen roads with a speed hump. No development without extra parking. 3 off Widen road/reduce width of pavements. Limit High Street parking to one side only. No large vehicles. Parking east of town. By pass for heavy traffic. Larger Lorries should be limited to delivering before 7.30 am. Parking not the issue but the volume of cars.

C4. Present on street parking – Adequate (184) Too Little (109) Too Much (73)

C5. How and where facilities could be improved: 4 off Pub car parks allowed Kings Arms, George, Royal Oak etc. New car park near the church. 4 off Between Castle Street and High Street provide car park and restrict parking in the high street. Remove double yellow line where not dangerous, off street parking required. A new car park behind Kings Arms and behind. 5 off behind telephone exchange or shops, one side of the High Street. One side of Stafford Road. 4 off Car park don't know where? Public car parking off Castle Street. Proper car park sensible. Parking charges, High Street for disabled only, improve parking by Church Street/Chester Road, edge of town meadow. Parking area near the vets. New car park, where? Parking permits for residents. 9 off Desperately need off road parking. 2 off Co-op free parking. Co-op more spaces. Co-op 2 hrs free. Improve Eagle car park. Stone Road parking on one side only. Use Crown Surgery car park at weekends. 2 off Make Crown Surgery parking public. 13 off Provide Eccleshall car park (2 stipulated "free"). Library car park accessed via Castle St. Park behind library. Car park near brook at end of Castle St. Daytime use of Kings Arms & 3 off Police Station. 4 off More parking behind High St. Better bus services. 4 off Parking one side of High St only & use Police car park. High St Parking residents only. High Street alternative days. Frosts yard parking for shop keepers. 2 off Daytime use of Public Houses car parks. 2 off Cheaper Co-op parking. Buy Frost's yard and utilise as car park. Car park on a green field site near the town. On land by the Smithy, Co-op etc. 3 off Bishops Court (as it's only used for dogs being exercised) Hartlands. Purchase Kings Arms and build house and car park for village. 4 off Town Meadow. Car park at rear of library. Maybe if Co-op reduced parking fees there would be less parking on Stone Road. Widen existing bays. Badly laid out – all spaces should allow forward parking. Double yellow Stone Road. Put mat on verge past Church. Reduce pavements and herring bone parking. New developments to include off street parking. 2 off Car parking east side of Newcastle Road. 2 off Car park Smithy (frosts?) Park-and-ride service. Make parking diagonal. No on street parking. No parking restrictions on High Street. Make Eagle and Royal Oak public parking. Properly marked parking bays. Need car park near church and library. Car park east end of church meadows access from A519. Park on the grass by the church. Park at Bishop's Court. Remove the clock and crossing places and cut back on pavements. Use the car parking areas on developments.

C6. How public transport should be improved: 7 off More frequent services inc Sunday. Sunday service needed to Stafford and Stone. More convenient stops. More/ retain buses at peak times to Stafford (3 requests). Bus service from Stafford to Eccleshall in the morning for workers. New bus 7.30 am. Bus early in the morning. 2 off More small buses, large buses empty. Mini bus service to outlying villages. Bus to Market Drayton on Wednesday, more frequent buses. Open up completion to local companies. Buses to Stoke. Hourly to Stoke, half hourly to Stafford and Stone (2 requests). Buses hourly to Stafford and Stone. Better buses. More buses. 6 off Better/more regular bus service. 2 off Better bus info. Regular Newcastle bus direct (not via Stone). 22 off More and regular buses to Stafford, Stone & Newport. Potteries etc. Smaller buses more regularly. 2 off Increased schedules for Stone & Hanley buses. 2 off Routes to Hanley. Buses through Ellenhall. Buses to Telford. Share network as per Eccleshall Plan. Bus services to fit in with working hours. Better bus fare structures & promotion. Inset bus stops to allow vehicles to pass. 2 off Lower bus fares. More affordable bus services. More direct services. Bus stop at Pershall Road end. Bus stop for Pershall. More buses from Pershall and Sugnall into Eccleshall. 3 off buses to N.U.L. Later buses. Public transport from industrial estate. 2 off Good taxi service put into place. More people to use buses. Direct routes to hospitals (Stafford and UHNS). More reliable minibuses targeted at start and end of working day. 3 off Open Norton Bridge Station. Link bus time tables. 2 off More direct services to Stafford/Stone. More direct services to Potteries. More

integrated transport, buses to go to station. More buses and links to Stone and Newcastle with links to Stoke. Town cycle racks. Shuttle bus on estates to take people shopping and for appointments. Increase bus availability and peak times and improve punctuality. More frequent smaller buses running later.

OPEN SPACE AND THE ENVIRONMENT

D1. Adequate Open Space Yes (184) No (175)

D2. Adequate children's play areas Yes (103) No (257)

D3. Adequate sports facilities Yes (197) No (169)

What additional facilities and where? 14 off Play Park adjacent to Community Centre/Cricket Ground/Behind High St/Bishops Court. 20 off Swimming Baths near Community Centre/School. Outdoor swimming pool. 13 off bowling green adjacent to Community Centre/Tennis Club/Behind High St. 4 off Bowling green. 9 off Gym adjacent to Cricket/Tennis Club/Green Lane. Site for young children not near houses. 2 off Village Green and Park. Sports Hall, Play area east side of town. 2 off Sports centre, bowls, snooker. Better community centre and ground beyond – park – not houses. A large public park area and wildlife area behind Fletchers Garden Centre. Activity fun barn (use the Badger) age group 1-10 years. Children's play ground – town meadow. 2 off Public park on town meadow. 7 off Gym – old school/parish hall/additional play area for children (3 requests) addition of a sports field. There seems to be no land availability so really this question is irrelevant. 2 off Leisure Centre. 4 off Sports Hall adjacent to Community Centre/School. 3 off Skate Boarding/Bike trekking. Footpath to Football Club. Sports Field by Community Centre. Rugby Pitch closer to town. Children's sports facilities within town. 7 off Better play facilities for young children (1 off within the town, 3 off land off Bishops Court), 1 off close to Stones Road e.g. Hartlands, 1 off near school. 3 off Better play facilities for teens. More facilities for OAPs within walking distance. Public Park and play area with separate dog walking area on town meadow. 3 off Football pitch (rear of community centre) More indoor facilities (e.g. for badminton/tennis/knit and sew class). Tennis/badminton courts. Squash court, sklate park, places for the younger generation to meet up. Less expensive shops. 3 off Small play area on open facilities. Spa near tennis courts. 2 off Safer access by foot to Pershall from Eccleshall to make access to sports ground safer. Skate park etc. near river. Football and Rugby clubs back in town. Dog walkers. Play areas. Park like Gnosall and Croxton. More green areas in new developments. Improve Beech Road play area. Basketball playground for older children. More open playing fields. 3 off Leisue centre. Play area for up to 9 yrs. 2 off Somewhere to kick a ball. More grassed areas. Child friendly area at night. 8 off Play/sports area near school. 2 off Play/sports area near tennis club. Play area east of Castle Street. Sports area on Raleigh Hall. Archery. Petanque. Bowls. Better Park. Hockey. Cycling. Evening youth club at community centre. Indoor sports facility, multi-functional near school. How can you have open space if you build houses year after year? Access to the Castle grounds and the river.

D5. Should future development reflect character Yes (361) No (6) N/A * 4

One of these NO's added comment: **"It's 2013 for heaven's sake"**! One other comment: **"But not if it deters development"**

D6. Should the NP aim to promote: - tick those considered important Number

Design that reflects the scale of the existing townscape (339)

Use of sympathetic building materials (324)

Green space and gardens between new houses (343)

Signage, advertising & street furniture that respects the locality (277)

Traditional styles and scale of shop fronts (316)

Other: None of these, any new buildings in keeping with current style. No further development needed unless it's for the current community. Spruce up the High Street and Stafford Street. Each building should be taken on its merit we don't always have to look to the past. Park with a pool, gardens, greenhouse & kiosk. "A" boards & large flags to property i.e. not on pavements. Open toilets before 10.00 am & no takeaways. Footpaths to link developments to Town Centre. 2 off Retain character & atmosphere of Eccleshall. Gym specifically for the elderly. Free space for children to kick a ball around.

Every new development should have its own green space however small. No more flats or rows of terraced houses. Poor drainage on Green Lane, gardens and Linacre Road. Resist building large estates. Blend of traditional and contemporary architectural designs. Any properties should be infill, not use green land. It's a pretty town, that's why it's so popular, let's keep it that way. Reduce traffic through town centre. Remove boards and seating from pavements. Use Design statement. No smoking in street. No more takeaways. Do not make the plans too rigid, let the town evolve. Reduce existing signage. Respect areas of historic interest. Promote newer architecture if sympathetic. All properties to have adequate parking, including commercial. Control over the number of "A" boards. Pedestrian crossing for the Burgage. Restrictions on TV satellite dishes. Children's play facilities. Do not allow advertisements in the countryside. Enforce the planning rules.

D7. What facilities should be retained in the town: Doctors (386) Dentists (348)
Physiotherapists (241) Shops (378) Police (349) Opticians (322)

Other: 31 off Library. 15 Off Fire Service. 2 off Extra Bank. 8 off Bank. 2 off Bakers/Deli. 2 off Hairdressers. 5 off Community Centre. 5 off Pharmacy. 5 off Vets, 2 off Schools. 13 off Post Office. 2 off Sewage Works. 8 off First Responders. 4 off Restaurants. 4 off Public Houses. 2 off Building Society. Café. Doctors. 2 off Dentists. Optician specified with NH services. Doctor's surgery overloaded already. 2 off DIY business. 7 off Pharmacist. Church. Cinema. Public toilet. NHS dentist. 2 off Solicitor. 2 off Accountant. Taxis. 2 off Hardware. Hotels. Cafes. Surveyors. Police to patrol the High Street. Key cutter. Dry cleaner. Cobbler/repairer. Toll/machine hire. Day centre for elderly. Charity shop Supermarket. Fletchers Garden Centre. Co-op. Full time police officer. Bakers. Children's shoes. Chiropodist.

D8. Conservation Areas protection Yes (333) No (32)

D9. Do we need more public space Yes (173) No (170)

D10. If Yes – where: 6 off Alongside River Sow. Children's play area, 2 Off park behind community centre. Community centre. Chester Road past tennis courts, Chester road. Behind Fletchers Garden centre. Copmere. 2 off Elford Heath (1 said extend the duck pond area). Johnson Hall to Acton Hill. Off Shaws Lane. Playground. Footpaths such as Jackson's Coppice/Marsh. Broadwalk around Copmere. Beyond Stone Road.plus behind Meadow Close. You move to an area with limited facilities and then try to make it a town! Why move to a rural area f that's not what you want. Protect Castle Grounds, town meadow field behind St Chads Road. NO protection to High Street, Offley Rock, Walk Mill, 2 off Stone Road. Small areas for seating for Walkers/Elderly. 4 off Town meadow (1 suggested paving and seating area, another wheel chair friendly paths/picnic area/nature conservation area. More public parking to encourage people to come and walk and use the amenities. Castle Street. 2 off Within any new housing development. More footpaths/rights of way. More circular foot paths avoiding roads. A seat for OAP's half way up the Southwell estate (to replace wall). Area to exercise dogs. "Country Park" along Sow Valley, Castle Street and Stone Road. Football pitch. 2 off Pay and play on town meadow. Village green at Croxton.

E1. Check the respondent is a resident of Eccleshall Parish - ST21?

Four + Seven + six with no post code, so assumed ST21.

E2.	Male	(153)	Female	(205)	
E3. Age group	14 – 18	(12)	19 – 25	(3)	26 – 35 (13)
	36 – 45	(38)	46 – 55	(59)	56 – 65 (82)
	66 – 75	(157)	Over 76	(34)	

Any discrepancy on total numbers are due to a number who did not specify their gender and/or age.

Additional comments: Concerns regarding the frequency of distribution Lorries, also speed of farm vehicles. LGV's impact on buildings and roads. Get heavy traffic out of town. Decent medical centre needed possibly next to the Vets? Do not make Eccleshall too big – it will be spoiled, Small is beautiful so keep it so. Roads are already too busy. Whatever development takes place consideration must be given to retaining the essential rural nature of the parish, town meadow – wildlife area conservation. Larger medical centre – see Gnosal. Proper parking bays for disabled drivers. Town meadow – playground, car park. Infrastructure cannot cope at present. Steady housing development for families in order to sustain shops and services. Main issue is too many trucks through the village and too many speeding cars on the Newport Road. Need a suitable path between Eccleshall and Pershall. Retain village atmosphere. Town is congested – parking permits for residents. Castle Mews was a mistake, out of keeping blocking the best view in town. The social demographic must be preserved. Eccleshall as a place people aspire to live in. Some things you have to work for, do not expect to be handed them on a plate. Eccleshall needs to keep its friendly, local and intimate atmosphere. We do not wish to lose the ambience of a country town. Recently moved here – this is a lovely peaceful place to live, let's keep it that way! What is adequate or even good at present will not be if the area is developed concentrating only on "more houses". Eccleshall does not have the infrastructure. We need to keep the community spirit. With the planning consent already in place any additional must be carefully controlled. Modern retirement home would be an asset. Develop where the infrastructure exists, not Eccleshall. Eccleshall is a desirable place to live and new sympathetic development would be useful. Lorries and tractors should be helped through the High Street by limiting parking to one side of the road. Reduce speed limit to 20 mph and enforce it. Police station 4/7 do they mean 24/7?. Statue to Machin (stamps). Encourage young families and businesses. Must not stagnate, look for new opportunities. 5 off Reduce traffic through town. 2 off Reduce parking in Small Lane and High Street. 3 off retain small town character. Promote housing for older people close to town centre. 3 off Bypass. Improve drainage. Improve mobile phone signal. Regular buses to go to villages. Better meeting places. No developer should be allowed to develop without making play facilities available. Keep High Street alive. Eccleshall not suitable for more traffic – roundabout hectic. Stone road outside Catholic Church – SLOW sign on road incoming and outgoing (or camera). More yellow lines on road junctions on residential streets to stop parking on pavements. Don't drive out families brought up in Eccleshall to allow even more credit card millionaires in. Eccleshall not equipped to assist with social housing – too expensive. Children do not socialise and play outside enough, for closeness to home and safety for young children look at Spring Hollow as a good example. Vital housing is built on infill land not green fields. I would like to know if this survey is being monitored by an unbiased section of the community not the usual suspects, who have little or no interest in the development of this town to hold it in aspic. Mobile phone poor signal – USA have metal trees for the job. Against any new development in Eccleshall – the roads and especially the High Street cannot cope with the traffic of additional housing. I regularly have to shop outside of Eccleshall due to parking and the cost of local shopping is too expensive. In order to aid traffic flow through Eccleshall and especially the High Street additional off-road vehicle parking facilities are required to reduce and restrict street parking. A properly designated car park on part of Town-meadow with vehicular access from Castle Street and with pedestrian access to the High Street via the Library car park is a solution. Whilst not wishing to see the rest of Town Meadow developed with buildings this area of open space could be used as a recreational facility. It could provide pathways to church/cricket clubs and be planted as a small park with seating and information boards about our town's history. The car park at the Co-op is a great asset to Eccleshall residents wishing for short term parking space. The High Street is currently a shopping street, a car park, and a through road. It will not cope with traffic increase. Hence a By-pass of some kind is a priority. A decent car park. "Keep Eccleshall small" Don't turn it into some sort of giant car park/housing estate/haulage route. We need cheaper houses to promote younger people. There is a need for larger children's play area sadly this was rejected off Hartlands. "Thanks for trying". "More community spirit". Seats in Eccleshall High Street, near Longsdale Pershall.

One form jointly completed by one couple Female aged 66 to 75 and Male over 76.

One other form completed by one couple Female and Male both aged 46 to 55.

Neighbourhood Plan

Conservation Areas:-

Eccleshall Appraisal Revised 2103
Offley Brook
Walk Mill

Listed Buildings

117

Nature designations:-

Sites of Biological Importance

Grade Is

Walk Mill Pool
Walk Mill Meadow
Pershall Pool
Dairy House Farm
Bishops Wood
Little Bishops Wood
Blorepipe Meadows
Rudge Cottages
Bishops Offley Mill
Croxtton Lanes
Greatwood Lodge
Pennyquart
Bromley Pool
Podmore Pool
Nr Redgreet
Blackwaters
The Alders
Brockton Farm (NW of)
Copmere
Chatcull Wood
Jacksons Marsh & Coppice
NE Wootton

Grade IIs

Podmore Green
Reynolds Orchard
Nr Offley Brook
Johnson Hall
Wincote Plantation
Nut and Croft Pits
East of Bromley Road
Newhouse Farm
West of Highlanes Farm

SSSIs

Burnt Wood
Cop Mere

RAMSAR Site

Cop Mere

NEIGHBOURHOOD PLAN COMMENTS			Abbreviations:- SBC - Stafford Borough Council RDB - Residential Development Boundary PFSB - Plan For Stafford Borough	NPPF - National Planning Policy Framework NPPG - National Planning Policy Guidance SCC - Staffordshire County Council
Date received	Name	Comment	Action	
1. 20/01/2015	J. Derry Resident	Concern regarding boundary line	Replied 22/1/15 boundary unchanged from original RDB. It is unreasonable to change the boundary as this would potentially increase the number of additional dwellings	
2. 29/01/2015	E. Ranson Resident	1. Comment regarding link Road proposed between Stone Road and Stafford Road rat-run 2. Car Parking - suggests move boundary to include area to north of High Street to allow for a car park rear of library with pedestrian access via library car park.	1. The proposed link would be from Stafford Road to Stone Road not Badgers Croft and would be designed to discourage use by through traffic or large vehicles. 2. If the settlement boundary was moved as suggested this would allow further development & housing could not be precluded.	
3. 30/01/2015	Highways Agency	No comments. The policies and proposals are unlikely to have any significant impact or implications on the strategic road network.	No action required.	
4. 30/01/2015	Mr Clark - Resident	Justification for M54 to M6 North link	No impact on the Plan - observation noted.	
5. 16/02/2015	SBC Regeneration Team	1. Jobs and Employment - How will the term significant HGV traffic be measured? This will be important given RH expansion plans. 2. Has, or should, consideration be given to supporting a range of economic activities in more rural areas. What is the preference on future developments that may come through that could help create jobs in rural areas. 3. Parking Bays - should this be changed to give more defined parking? Car sized bays would mean less opportunity for delivery vehicles to park.	1. Already addressed in line with comments on the draft NP received from County Highways. 2. Policies in the PFSB already deal with these issues satisfactorily. 3. It is hoped the provision of defined parking bays would help to maximise the availability of parking spaces in Eccleshall at busy times	
6. 18/02/2015	Mr P. Holme Developer	The settlement boundary should take in land at Castle Street (map attached)	Land within the flood plain is unacceptable for development according to the Environment Agency, who have indicated that the developable land within site 3 should be further reduced to exclude all the land they consider to be within the flood plain. The revised settlement boundary has been submitted to The Environment Agency who have now	

				approved the line. The settlement boundary does not include all the land available outside the flood plain to the east of site 3. The flood plain was not the only criteria as the total number of new dwellings on the additional sites with the settlement boundary is sufficient to comply with Policy SP4 of the PFSB. The establishment of the Country Park was also another reason for determining the line of the settlement boundary.
7. 18/02/2015	Email	Mr J. Bourne Developer	Query regarding the identification of site 5 as appropriate for 15 dwellings when site 3 which is a similar size is considered suitable for 53 dwellings	The number of dwellings is based on the area of the developable site identified within the settlement boundary. The settlement boundary maintains the line established by the existing dwellings on The Burgage and allows for the creation of the Country Park.
8. 19/02/2015	Email	Mr T. Hammond Resident	1. Site 15 inappropriate for development, proximity to school, drainage issues & road. 2. Suggest new properties should have easier access to town, level ground - Castle Street, Newcastle Road and Chester Road this would also alleviate traffic problems. Sites 11, 12 and 13 also suitable 2 or 3 houses deep. 3. By pass - why not improve Blurtons Lane?	1. Details of a scheme which appeared to address the issues raised regarding site 15 had already been presented by a prospective developer. The area included within the settlement boundary was only 1/3rd of the site identified by the developer. 2. All the sites adjoining the town had been considered for development and justification and conclusions were included in the site survey documents. 3. A by-pass would have to be a principal route - Blurton's Lane would not suffice as it would only link Stone Road to Stafford Road.
9. 19/02/2015	Email	Natural England	1. General support - recommend rename Green Space as Green Infrastructure 2. Clear numbering / naming of Policies to aid clarity and assist discussion.	1. It was considered that the PFSB already covered green infrastructure. The consultation responses did not identify any issues concerning wildlife /ecological assets /surveys. 2. All policies had been named and paragraphs numbered.
10. 19/02/2105	Email	Environment Agency	Recommend boundary redrawn around site 3 shown to be within flood zone 2 or provide an FRA.	Confusion here about the sites proposed and extent, the matter was resolved satisfactorily and the settlement boundary modified around site 3 to exclude all the land within the flood plain.

11. 20/02/2015	Email	Parks & Open Spaces	<p>Concern re classification of 'significant residential new development'</p> <p>Amend policy to allow flexibility to enable provision of offsite open space / play areas.</p> <p>Reference also that green space is not only play areas but also sports facilities.</p>	<p>The definition of 'significant new development' is already provided in the PFSB.</p> <p>Amendments made to Green Space Policy in accordance with recommendations from SBC.</p> <p>Consultation responses showed a need for play facilities as opposed to already adequate sports facilities.</p>
12. 25/02/2015	Email	Coal Authority	No comments.	No action required
13. 25/02/2015	Email	English Heritage	<p>1. Historic Fabric Policy - omit 'wherever practicable' this weakens the Policy</p> <p>2. Surviving Field boundaries in Site 3. National Monuments record contains details of potential house platforms visible from the air as earthworks of possibly medieval origin. Located in site 3 west of former gasworks.</p> <p>Suggests following policy for applicants for planning permission to have fully explored archaeological dimension of the site.</p> <p><i>New development must take account of known surface and sub-surface archaeology, & ensure unknown and potentially significant deposits are identified and appropriately considered during development. Lack of current evidence of sub-surface archaeology must not be taken as proof of absence.</i></p>	<p>1. Historic Fabric Policy reworded.</p> <p>2. It was felt that the PFSB adequately covers the archaeological requirements preceding development.</p> <p>The survey for Site 3 was amended to indicate the possible presence of archeological remains</p>
14. 26/02/2015	Email	Roger Clark Resident	<p>Comments on Policies & Aspirations, Vision, Traffic, By-Pass, Stone Rd/Stafford Rd link, Historic Fabric.</p>	<p>These comments were noted, however the vision and aspirations are intended to encourage improvements to infrastructure and services.</p> <p>The Plan is limited as to what can be prescribed.</p> <p>Whilst the Parish Council agrees with comments about the traffic situation, in planning terms the Inspector would accept recommendations from the Highways and planners.</p>

15. 26/02/2015	Email	Planning Prospects On behalf of C-Zero	Requests consideration be given to allocate a small parcel of land off Green Lane for 10 self build plots	It would be illegal to include a small parcel of land which the site appraisals had discounted to the south of Green Lane, which forms a natural boundary.
16. 26/02/2015	Email	SCC Comments	Suggested amendments to policy wording re by-pass, link road from Stone Rd to Stafford Rd and provision of information.	Policy wording was amended accordingly. Comments regarding the Historic Fabric were noted it was considered that the Plan as written gave sufficient regard to these matters. Other comments on landscape, forestry and ecology were covered by the NPPF.
17. 27/02/2015	Email	Wardell Armstrong	States the NP is flawed and unsound and promotes the Cold Meece site as fulfilling prime brownfield status. The plan does not meet the requirements of the 7 tests at para 66 of the NPPG.	The land at Cold Meece cannot be included within the settlement boundary for a Key Service Village as it does not adjoin existing development. This development would be in conflict with the PFSB and following advice from SBC, the proposal was not considered appropriate. In addition, the requirement for the number of new dwellings in the Key Service Villages is met by the proposed settlement boundary around the town.
18. 27/02/2015	Email	Gladman Properties	Claims there are flaws throughout the Plan preparation and that policies and supporting text are contrary to basic conditions. The Plan is claimed to be distinctly anti-growth and attempts to resist future growth.	Advice is being sought from SBC regarding the points raised. The Neighbourhood Plan has been prepared following guidance given by Locality and their advisor, Bob Keith, and Stafford Borough Council's Planning Department. The number of additional dwellings proposed in Eccleshall accords with the requirements of the PFSB Policy SP4 when considered with the numbers of new dwellings proposed in the other Key Service Villages.
19. 27/02/2015	Email	Mr Harding Resident	Stop granting HGV operating licences how is the Plan serving the community by property speculation & urban development of rural areas and open countryside? There are large brownfield sites in S-O-T suitable for housing development. Care should be taken on environmental pollution Development of Site 10 should include a footpath from the Stafford to the Stone Road	Most of the comments raised cannot be addressed through a Neighbourhood Plan. The Parish Council is obliged by the NPPF and the PFSB to provide additional housing in the Parish The development of site 10 is a result of the removal of planning constraints by the latest legislation.

20. 27/02/2015	Email	Mr Maitland Resident	Can the SB be expanded by SBC at any time? Queries plans for a by pass, car parking & reduction in HGV traffic. Former Gas Holder Site - queries why not included as a site for potential development?	The intention is that the settlement boundary will be definitive for the period covered by the Plan. The provision of Car Parking is outside the scope of the Neighbourhood Plan and dependent on available space and sources of funding. The considerations of additional traffic have to be addressed by each/every developer.
21. 27/02/2015	Email	Penny McKnight Conservation Officer	1. Rename Historic Fabric - Historic Environment 2. Plan geared to development adj to/within Eccleshall town, consider further policy to apply to development in more rural contexts barn conversions or houses in the open countryside. 3. Reference could be made to CA appraisals for Eccleshall town, Walk Mill & Offley Brook.	1. The Policy title has been amended as suggested. 2. Rural development is covered adequately by the PFSB 3. The Conservation Areas within the Parish are also protected by the PFSB.
22. 28/02/2015	Email	Jeremy Pert Resident & Borough Cllr.	1. No policies for small settlements in the Parish 2. Seeks publication of the names of the Steering Group Members 3. Impact on services ie. Doctors. 4. ageing population, accessibility of services and shops. 5. Empirical evidence from the consultations 6. Diverse Character of individual areas. 7. preference for small cottage industries 8. Policies developed by Steering group rather than Parish Council? 9. 40% affordable housing on all developments 10. Reference to Middle & High School system not operated in Eccleshall. 11. Questions the need for a bowling green. 12. Percentage of respondents 13. Queries the Aspiration for a By pass 14. Specific note to the Conservation Officer 15. Need to add SCC as a statutory deliverer of local services	1. PFSB covers development in rural areas. 2. Names of those who assisted with the Plan will be published on the Council website and in the final document 3. The Neighbourhood Plan cannot specify the need for additional services, this has to be addressed by service providers. 4. Policy 2 - Housing Types is now amended to take account of these comments. 5. This is available in the supporting documentation and evidence base, available on the Parish Council website. 6. It was considered that the character of the area was adequate in this context. 7. The PFSB overrides the Neighbourhood Plan and determines future development. 8. The Steering Group was co-opted to carry out the consultation and analysis under the auspices of the responsible body - the Parish Council. 9. The percentage of affordable homes per development is stipulated in the PFSB.

			<p>16. Refers to phased developments</p> <p>17. Suggestion to include plans of the two approved development sites</p> <p>18. Why couldn't one of the sites identified be a Rural Exception Site?</p> <p>19. Is Country Park an aspiration of the Steering Group or Parish Council?</p> <p>20. When and how will the document be reviewed?</p>	<p>10. This reference has been amended.</p> <p>11. This need was identified in the Open Space, Sport & Recreation Assessment Update commissioned by SBC in 2013</p> <p>12. This information is available in the evidence base on the Parish Council website</p> <p>13. The aspiration for a bypass was a result of the consultation.</p> <p>14. The Officer had been consulted and comments noted.</p> <p>15. Amendment to be made to include SCC</p> <p>16. This comment does not reflect the views of residents and would be unenforceable</p> <p>17. the documentation is available on the Borough Council website and it was deemed unnecessary to include it in the Neighbourhood Plan.</p> <p>18. Any site adjacent to the former Residential Development Boundary has to be considered as a site within the settlement boundary.</p> <p>19. The Parish Council as the responsible body.</p> <p>20. The Plan can only be modified by a complete re-appraisal through the Neighbourhood Plan system. There is no opportunity for voters to comment on specific issues.</p>
			<p>1. Insufficient account taken of the Historic Environment Sensitivity document.</p> <p>2. Mistake to include site 3 within the list of proposed developments. Not only because of the HER but development will add to the congestion in the centre of Eccleshall</p> <p>3. and the access would require a roundabout on Castle Street.</p>	<p>1. Archeological aspects of Site 3 have been taken into account following comments from English Heritage.</p> <p>2. The size of the site is to be reduced in accordance with details from the Environment Agency.</p> <p>3. Access from Castle Street need not necessarily require a roundabout as there is adequate visibility in both directions. This is a SCC Highways Department matter.</p>
			<p>Comments - 21 points detailing suggested amendments / changes</p>	<p>The comments of the Borough Council were discussed leading to various amendments to the Plan.</p>
23. 27/02/2015	Email	Luke Serjeant Resident	<p>1. Insufficient account taken of the Historic Environment Sensitivity document.</p> <p>2. Mistake to include site 3 within the list of proposed developments. Not only because of the HER but development will add to the congestion in the centre of Eccleshall</p> <p>3. and the access would require a roundabout on Castle Street.</p>	<p>1. Archeological aspects of Site 3 have been taken into account following comments from English Heritage.</p> <p>2. The size of the site is to be reduced in accordance with details from the Environment Agency.</p> <p>3. Access from Castle Street need not necessarily require a roundabout as there is adequate visibility in both directions. This is a SCC Highways Department matter.</p>
24. 27/02/2015	Email	Comments on pre-submission consultation - SBC	<p>Comments - 21 points detailing suggested amendments / changes</p>	<p>The comments of the Borough Council were discussed leading to various amendments to the Plan.</p>

25. 27/02/2015	Email	SBC	Screening Assessment Also letter from R. Bains to Gladman in response to query as to whether a screening assessment was undertaken.	It was noted that the screening assessment concluded that a Strategic Environmental Assessment was not required.
26. 27/02/2015	Email	Mr A. Pollard Resident	1. Concerns re traffic flows, doctors surgery and schools. 2. Development of the area off Cross Butts Footpaths on Cross Butts need addressing. 3. Traffic calming measures should be considered and alternative parking. 4. Settlement Boundary - subject to change? 5. Plan states an hourly bus service to Stafford - incorrect. 6. Is there a need for a bowling green? 7. Would a Bypass reduce traffic flows?	1. These issues could not be addressed by the Plan. 2. It was noted that Highways made no comment on the impact of additional traffic. 3. parking - dependent on availability of land in private ownership and funding. 4. If the Plan is adopted the settlement boundary will be definitive and not subject to change. 5. Bus service is hourly but not always on the same route. 6. This need was identified in the Open Space, Sport & Recreation Assessment Update commissioned by SBC in 2013 7. The Policy has been amended to require measures to mitigate any impacts of additional traffic.
27. 01/03/2015	Email	David Cadman Staffs Wildlife Trust	Focus on biodiversity & green space very ltd. More could be done to enhance the unique natural environment of the Parish.	The biodiversity and local green space issues are addressed in the PFSB. The proposal for a Country Park is seen as an opportunity to enhance the unique natural environment of the Parish.
28. 28/02/2105	Letter	Mrs M. Astbury Resident	Traffic problems - remove build outs Parking suggestions Too much street furniture Good idea for a country park.	These issues are outside the scope of the Neighbourhood Plan, the areas suggested for parking are in private ownership.