

# **PLAN FOR STAFFORD BOROUGH**

## **PUBLICITY & CONSULTATION** **INFORMATION**

November 2010 to January 2011 –  
Delivering the Plan for Stafford Borough:  
Local Choices

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**Your Ref**  
**Date** 18 November 2010

Dear

**STAFFORD BOROUGH LOCAL DEVELOPMENT FRAMEWORK  
DELIVERING THE PLAN FOR STAFFORD BOROUGH – LOCAL CHOICES**

The purpose of this letter is to invite responses to the 'Delivering the Plan for Stafford Borough' document currently out for consultation from November 2010 to January 2011 concerning the future development strategy for Stafford Borough through to 2031.

If you wish to comment please register and submit your response with our e-consultation system at <http://staffordbc-consult.limehouse.co.uk/portal>, or contact the Forward Planning section. Please ensure receipt to the Borough Council before **12 noon on Friday 28 January 2011**. Further information about the Local Development Framework and background technical studies are available on the Borough Council's website at [www.staffordbc.gov.uk/forwardplanning](http://www.staffordbc.gov.uk/forwardplanning).

The responses to the document will be available on-line and reported back to Council Members after the consultation has closed. The Council will then prepare a more detailed document for consultation entitled 'Delivering the Plan for Stafford Borough – preferred local approach' scheduled for publication in the Summer 2011.

If you have any queries about this letter please do not hesitate to contact me on the above telephone number.

Yours sincerely



**Alex Yendole**  
**Forward Planning Section**

**Planning & Regeneration Services**

Local Choices Response Form

Please specify the question or paragraph number your comments relate to

Please provide your comments below

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## Future growth is people's choice

Residents and businesses in Stafford Borough have the opportunity to give their views on proposals for future development in the area.

A consultation has now been launched by Stafford Borough Council to get feedback about expected growth in the area over the next 20 years.

The plan is for 500 homes to be built each year – which is around the average amount built over recent years.

The 'Local Choices' consultation is expected to last until the end of January 2011. As well as housing, views are being asked for on land earmarked for business development.

People can comment by viewing the 'Local Choices' document on-line via a link from the homepage of the Council's website at [www.staffordbc.gov.uk](http://www.staffordbc.gov.uk). The document can be seen in local libraries and at the Civic Centre, Riverside, Stafford – where comments can also be made.

Councillor Doug Davis, cabinet member for planning and regeneration, said: "This is the opportunity for people across our Borough to give their views on this draft document for future growth.

"For example we have set a figure of 500 homes each year because that is what has typically been built on average over recent years. It is actually less than what we were being told to build by the previous government.

"But this is about the long term growth and the demand for housing and business up to 2031."

For further enquiries please contact the council's Forward Planning Team [forwardplanning@staffordbc.gov.uk](mailto:forwardplanning@staffordbc.gov.uk) or 01785 619000.

The closing date for comments is 12noon on Friday 28 January 2011.

Ends

**B.B.C. WEB-PAGE ARTICLE – 24 NOVEMBER 2010**

**LOCAL CHOICES CONSULTATION**

British Broadcasting Corporation

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24 November 2010 Last updated at 14:01

**Stafford growth plans go on public display**

Plans for up to 10,000 new homes in Staffordshire have been put online as part of a public consultation.

Stafford Borough Council is seeking people's views on development plans within its boundaries up to 2031.

The council has estimated that 500 new homes need to be built every year to cope with the borough's housing demand.

It has asked people to suggest where the new homes should go and has also invited views on land it has identified for potential new business development.

The Local Choices consultation runs until noon on 28 January 2011.

People can view the document online via the council's website and leave comments.

The plans can also be seen in local libraries and at the Civic Centre, Riverside, Stafford.