

# **PLAN FOR STAFFORD BOROUGH**

## **PUBLICITY & CONSULTATION** **INFORMATION**

September & October 2011 –

The Plan for Stafford Borough:

Draft Publication



**Contact** Alex Yendole  
**Direct Dial** 01785 619000  
**Fax** 01785 619473  
**E-Mail** [forwardplanning@staffordbc.gov.uk](mailto:forwardplanning@staffordbc.gov.uk)  
**Our Ref** RAY/FP/ 766.0  
**Your Ref**  
**Date** 5th September 2011

Dear

**STAFFORD BOROUGH LOCAL DEVELOPMENT FRAMEWORK  
THE PLAN FOR STAFFORD BOROUGH – DRAFT PUBLICATION**

The purpose of this letter is to invite responses to the 'Plan for Stafford Borough – Draft Publication' document currently out for consultation during September and October 2011 concerning the future development approach for Stafford Borough over the next 20 years. The document sets out a range of policies from climate change and environmental quality through to housing and the local economy, and identifies locations for future development.

If you wish to comment please submit your response using our e-consultation system at <http://staffordbc-consult.limehouse.co.uk/portal>, or contact the Forward Planning section. Please ensure receipt to the Borough Council before **12 noon on Friday 21 October 2011**. Further information and evidence based technical studies is available on the Council's website at [www.staffordbc.gov.uk/forwardplanning](http://www.staffordbc.gov.uk/forwardplanning) & [www.staffordbc.gov.uk/ldf](http://www.staffordbc.gov.uk/ldf).

To help make sure as many people as possible have a chance to be involved with this important consultation exercise, Council officers will be available to hear views and discuss the document at the following locations:

- **Tuesday 20 September 2011, 2.00 - 8.30 p.m. at St Thomas' and St Andrews Church Hall, Doxey, Stafford (ST16 1EQ)**
- **Thursday 22 September 2011, 2.00 - 8.30 p.m. at Walton Community Centre, Whitemill Lane, Stone (ST15 0EQ)**
- **Tuesday 27 September 2011, 2.00 - 8.30 p.m. at St Bertelin's Church Hall, Holmcroft Road, Tillington, Stafford (ST16 1JG)**
- **Friday 30 September 2011, 2.00 - 8.30 p.m. at Stafford Rugby Club, Castlefields, off Newport Road, Stafford (ST16 1BG)**
- **Monday 3 October 2011, 2.00 - 8.30 p.m. at Mountbatten Suite, Gatehouse Theatre, Eastgate Street, Stafford (ST16 2LT)**

- **Thursday 6 October 2011, 2.00 - 8.30 p.m. at Stafford Fire Station, Hydrant Way, Beaconside, Stafford (ST18 0DD)**
- **Thursday 13 October 2011, 2.00 - 8.30 p.m. at Sandon Road Baptist Church, Sandon Road, Stafford (ST16 3HW)**

Responses to the 'Plan for Stafford Borough – Draft Publication' will be made available on-line and reported back to Council Members towards the end of 2011. The Council will then prepare the Publication document prior to submission in 2012.

If you have any queries about this letter please do not hesitate to contact me on the above telephone number.

Yours sincerely



**Alex Yendole**  
**Forward Planning Section**

**Planning & Regeneration Services**

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**Alex Yendole**  
**Forward Planning Section**

**Planning & Regeneration Services**

Draft Publication Response Form

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**Please specify the question or paragraph number your comments relate to**

**Please provide your comments below**

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## Draft Publication Response Form

If you require additional space for your response, please photocopy this form.

**Please provide your name and address below. If you are an agent acting on behalf of a client, please specify**

**E-mail address**

Thank you for taking the time to provide your comments. All comments will be taken into account when preparing the *Plan for Stafford Borough - Publication* document. Please return this form to the following address, ensuring receipt by **12 noon on Friday 21st October 2011** :

Forward Planning  
Civic Centre  
Riverside  
Stafford  
ST16 3AQ

or e-mail your comments to [forwardplanning@staffordbc.gov.uk](mailto:forwardplanning@staffordbc.gov.uk)

You can also make comments via our online consultation system at <http://staffordbc-consult.limehouse.co.uk/portal/>

Please note that your contact details will be added to our LDF Database, and you will be contacted, unless otherwise requested, regarding LDF progress and future consultations.

**Please specify your contact preference (please tick one answer)**

*(please tick one answer)*

E-mail .....

Post .....

No preference .....



## Consultation gets underway to shape Stafford future

A major consultation about future development in Stafford Borough gets underway today (Monday 5 September.)

The plans include ideas for new neighbourhoods in Stafford town as part of future growth in the borough over the next 20 years. The fledgling communities, known as urban villages, have been earmarked for three areas around Stafford and would include new homes, schools, health centres, shops, parks and play areas.

Sites for the three new communities in the north, east and west of town have been identified as land on Beaconside near MOD Stafford, land on Tixall Road close to the Fire Station, and land between Castlefields and Doxey.

Libraries and parish councils across the borough are getting copies of the 'Plan for Stafford Borough – Draft Publication,' with everyone being urged to say what they want their area to look like.

A series of public exhibitions, with planning officers on hand to answer questions, are to take place - with the first on Tuesday 20 September between 2 pm and 8.30 pm at St Thomas and St Andrews Church Hall, in Doxey and the second on Thursday 22 September at the same times at Walton Community Centre, Whitemill Lane, Stone.

The borough council has confirmed no housing sites will be allocated in the rural areas. A site has been identified north of Eccleshall Road in Stone for 500 new homes but this will not be for at least ten years - and then only after developments which have already got planning consent have been delivered.

Councillor Frances Beatty, cabinet member for planning and regeneration on the borough council said: "I'd urge local people, businesses, charity organisations, in fact everyone who cares about the area where we live, work and enjoy to tell us how they think our borough should look.

The document puts forward suggested locations following previous consultations. But planning chiefs say no conclusions have been drawn, and all responses during the present consultation will be taken into account before any final decisions are made.

Councillor Beatty added: "If you have suggestions we want to know, and if anyone thinks we should be doing something differently then please tell us.

"There has been great news about major investment coming to Stafford recently and we want to make sure we are able to accommodate the extra jobs that will bring, so don't miss out on the opportunity of taking part in this consultation."

The proposals include:

- A total of around 5,500 homes built in the three new Stafford neighbourhoods over 20 years

- An average of 350 houses to be built at Stafford town and 150 houses across the rest of the Borough every year until 2031
- Six new employment sites across the borough

People can make comments online via the homepage of the council's website at [www.staffordbc.gov.uk](http://www.staffordbc.gov.uk) or <http://staffordbc-consult.limehouse.co.uk/portal>. The draft plan will also be at the Civic Centre, Riverside and local libraries where people can make comments.

For further enquiries contact the Forward Planning Team on 01785 619000 or email [forwardplanning@staffordbc.gov.uk](mailto:forwardplanning@staffordbc.gov.uk). The closing date for comments is 12 noon on 21 October.

Ends

**For more details, please contact:**  
**Will Conaghan**  
**Press & Public Relations Officer**  
**Stafford Borough Council**  
**Tel: 01785 619230**  
**[wjconaghan@staffordbc.gov.uk](mailto:wjconaghan@staffordbc.gov.uk)**



Stafford Borough  
Local Development  
Framework



# The Plan for Stafford Borough

## Draft Publication

|   |                  |              |
|---|------------------|--------------|
| St. Thomas' and St. Andrew's Church Hall, Doxey     | > Tue 20 Sept 11 | > 2 - 8.30pm |
| Walton Community Centre, Whitemill Lane, Stone      | > Thu 22 Sept 11 | > 2 - 8.30pm |
| St. Bertellin's Church Hall, Holmcroft Rd, Stafford | > Tue 27 Sept 11 | > 2 - 8.30pm |
| Stafford Rugby Club, off Newport Rd, Stafford       | > Fri 30 Sept 11 | > 2 - 8.30pm |
| Gatehouse Theatre (Mountbatten Suite), Stafford     | > Mon 03 Oct 11  | > 2 - 8.30pm |
| Stafford Fire Station, Beaconside, Stafford         | > Thu 06 Oct 11  | > 2 - 8.30pm |
| Sandon Road Baptist Church, Stafford                | > Thu 13 Oct 11  | > 2 - 8.30pm |



Telephone 01785 619 000  
[ask for Forward Planning Section]

Planning and Regeneration | [www.staffordbc.gov.uk/ldf](http://www.staffordbc.gov.uk/ldf)

